Carmel Valley Outlook

Vol. VI, No 52 | 10 Cents | December 20, 1967

Photo by Robert Isaacs

Let us pray that peace, as symbolized by the cross at San Juan Bautista Mission, may reign, joining the peoples of our country and the world in harmony in the year ahead as well as during the season of Christmas.

Pipes burst, river freezes

Thermometer sinks to 13, snow on peaks

The official weather as reported by the Carmel Valley Volunteer Fire Station gave a low of 13 degrees on Dec. 14.

Unofficial readings brought a report of 16 degrees on Ford Rd., and 17 degrees on Salsipuedes in Robles del Rio at about 6 a.m. on Dec. 14, and readings of 13 and 14 in areas near the river.

Triple A service in the Valley reported 43 calls for frozen and non-starting cars from Dec. 12-14, with the largest number coming on the 14th when many cars were still frozen from the earlier freeze.

A service station near the mouth of the Valley sold 60 gallons of anti-freeze on one day.

Alice Mehdy told The Outlook that about one fifth of their stock at Oleander Nursery was hit and the water pipes in their sprinkling system burst. The geranium, pelargonium and succulents had the worst time. Mrs. Mehdy suggests that gardeners leave their damaged plants alone until they can tell how far back the frost hit, even if they do look dreadful.

Most of the stock at the Begonia Gardens was under cover, the few things that were outside were killed.

Porter's Pool and Moore's Pool both were frozen to a depth of one-half inch to an inch.

Carmel Valley Plumbing reported many calls for frozen or burst pipes.

With snow reported in San Diego, Los Angeles and San Francisco, hundreds of Valley children were hoping for a repeat of the Valley snowstorm of 1962. And yesterday morning it really looked like Christmas with almost every peak in the Valley blanketed.

Brush fire burns 16 acres

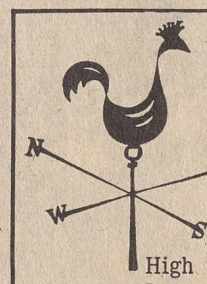
Carmel Valley Fire Dept. was called in on a mutual aid call Saturday afternoon, to assist the men from the Tularcitos Forestry Station in fighting a brush fire four and a half miles up the Cachagua Grade. Approximately 16 acres burned before the fire was controlled. Two of the Valley trucks with about ten men went on the call.

CARMEL BUILDERS SUPPLY

Quality building materials, low cost. See us for all types of lumber, building materials, plywood, and masonry products.

ON THE TRUCK ROUTE
CARMEL MA 4-6426

CARMEL
COLOR CENTER
FULLER PAINTS
Complete
Wallpaper Line
• Picture Frames
• Painting
Equipment
Rentals
JUNIPERO & THIRD
CARMEL 624-1404
FULLER PAINTS



WEATHER REPORT
Week of
Dec. 12 thru 18

High 58 on 12th
Low 13 on 14th

Rainfall this year 3.92
Rainfall last year 8.56

Collector's item

LINDLEY'S BLAZING STAR (mentzelia) is one of the first of a series of wildflowers sketched and painted by Mrs. Edith Brattin of Brattin's Nursery in Carmel Valley.

Long associated with landscape gardening and nursery operation (30 years in Carmel and seven in the Valley), Mrs. Brattin has painted as well. She attended the San Francisco School of Fine Arts before transferring to the Stanford School of Gardening at Hayward (which moved while she was a student to the Palo Alto Stanford campus).

Well known for her work with perennials, Mrs. Brattin has lectured at workshops at the Strybing Arboretum in Golden Gate Park and has been referred to as an authority in Marie Perkin's Garden Guide in the Sunday Chronicle.

Wildflower fanciers will want to collect her whole series and watch for each addition. At present, they will find baby blue eyes (nemophela), California poppy, gentian acaulis and auratum lily as well as the blazing star in authentic color at the Thunderbird Book Shop and Marzi's Pottery in the Valley and the Carmel Craft Center.

New Arrivals at the Community Hospital: to Mr. & Mrs. Donald Edward Evenson, Carmel Highlands, Jenny Marie, Nov. 30. To Mr. & Mrs. David Vincent Matsuo, Carmel, David Christian, Dec. 3.

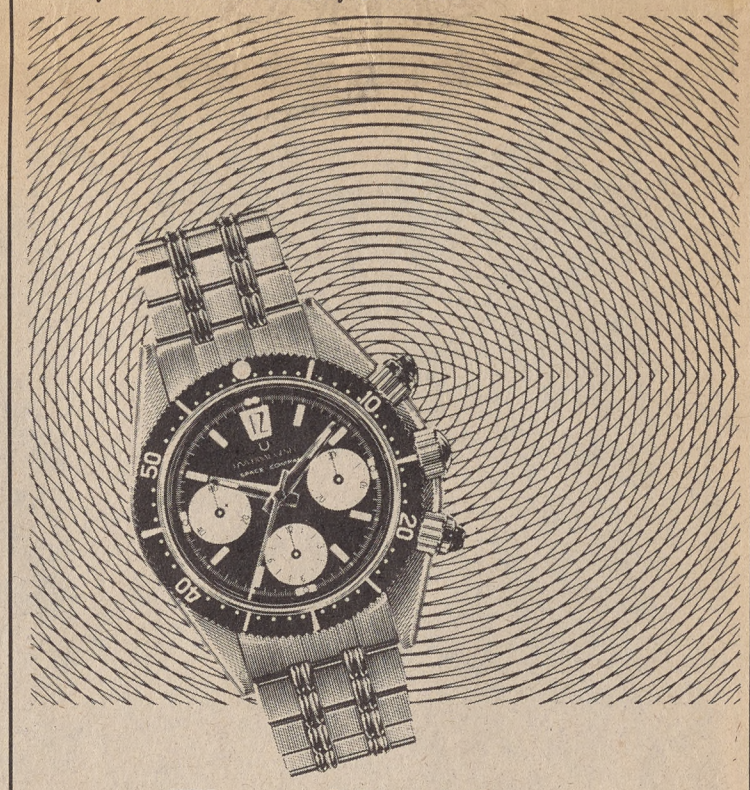
Merry Christmas to All!

Herbert W. Brownell
Lois Deal
Ada Roxbury
Beverly Brownell
Jo Anne Powell
Lucile Chambers

We wish you a Merry Christmas and a Happy New Year

CHILDREN'S BOOKS

Behind the Clam Box, Mission and Fifth
Carmel MA 4-4444



We are very thankful for your kind patronage and wish all our many friends a most Merry Christmas

These bells ring out a note of thanks and our warmest holiday greetings.

PORTER—MARQUARD REALTY
Carmel Valley 659-2268

Time Machine...
the Space Compax by
UNIVERSAL GENEVE
le couturier de la montre

This unique chronograph does almost everything imaginable with time. Superbly accurate, the time machine has a stop watch mechanism with a minute and hour recorder. Rotating bezel indicates elapsed time. It is waterproof*, shock resistant, anti-magnetic. The Space Compax is the modern watch for simplifying and calculating timing problems. In heavy duty stainless steel . . . $200.
Special patented screwed-on crown deters any possible seepage, an excellent watch for all water sports.

*provided case, crown and crystal are intact

GIUSEPPE'S WORK BENCH
CARMEL VALLEY
OL9-2187

in Carmel Valley
the IN and OUTDOOR SHOP
A delightful shop offering exquisite home accessories—gifts

May the deepest joys of Christmas be yours.

WHITE OAK INN, CARMEL VALLEY VILLAGE
OL9-2832
OPEN DAILY INCLUDING SUNDAYS

Carmel Currents

Carmel PlanCom studies 'Carmel Views' proposal

(Cont. from page 7)

parking is not permissible. He asked the commission to consider making some legal provision for this type of development in the future.

OPPOSITION . . . A public hearing was held on the request of Donald H. Drummond to divide an 8,606 sq. ft. parcel of land into two building sites both in excess of 4,000 sq. ft. Opposition was expressed by William Ellis and Cree Wilder, adjacent property owners to the proposed division at the south, dead end of Monterey St.

Ellis stressed the division would create traffic and fire protection hazards resulting in street widening which would destroy the woodsy atmosphere of the area, also cause expense to property owners. Wilder said it was not practical to sacrifice trees for the division. Robert Shuster, representing an 18-year tenant of Wilder's, stated the tenant would move if the area loses its wooded, parklike feeling.

Drummond told planners his requested division would not cause traffic congestion. Oaks on the property were beginning to die. Any trees eliminated by granting his request would be replaced, he promised. "Costs are high to live in Carmel" on property as large as his undivided land, he added.

Chairman Dorothy von Meier referred information obtained to the commission's land use committee for study and report on Jan. 17.

CONSTRUCTION ... Planners granted 90-day extensions for the beginning of construction of an addition to a motel requested by Mrs. Donna Hofsas and development of the former Carmel Laundry site by L.R. Carey.

Approved were plans for the remodeling of the front of Zantman Galleries and a new roof for Fireplace Inn. Exterior painting permission was given to Lenore Fosters and Claire Cross for their real estate office in the Neilsen Building and to Martin Slavin for his Salad Bowl, formerly the Iris Cafe.

SIGNS ... Approved were signs for Ann's Fashion Studio, Verdult-Maize Gallery, Robert Talbott, Derek Rayne, The Paper Bag, Phillips Petroleum Co. Dina Marine and Raeffaelo's restaurant.

CARMEL VIEWS... A lower Carmel Valley subdivision, Carmel Views, lies within the Carmel Planning Commission's three-mile advisory territory. Consequently, revised tentative plans for this subdivision north and east of Rancho Rio Vista were submitted to Carmel planners by the Monterey County Planning Commission with a request for recommendations.

Carl Hooper, representing George C. Bestor, planner for Carmel Views being developed by R.J. Galloway, outlined plan changes which include slightly different routed and narrower roadways. He stated that population density was established as one dwelling unit to three-fourths of an acre. Commissioners noted that this is higher than one unit per acre proposed in the Monterey Peninsula Area Plan.

Hooper indicated that Carmel Views has an area of 209 acres with slighly over 63 dedicated to the county as public greenbelt. Forty-four lots of the 174 planned have already been developed for sale. Overall lot size will be 20,000 sq. ft. ranging up to 2 1/2 acres. Except for a PG&E trunk line which services the south coast, utilities, including television cable, will be underground. Street lights will be of the Town and Country type approved for Carmel.

Planners withheld action until their recommendations on Carmel Views, submitted to the county planning commission two years ago, were reviewed by a commission committee. Following this, a report on the new tentative plans was to be forwarded to the county commission for consideration today.

KRESS

910 S. Main Salinas

These bells ring out a note of thanks and our warmest holiday greetings.

The Grapevine

OUR NEW NAME IS

ACME

EVERYTHING IS THE SAME BUT THE NAME

Sickroom Supplies
We Rent and Sell

Uniform Shop
Quality Uniforms for Nurses, Waitresses, Doctors

RENTALS - SALES

Sickroom
Party
Camping
Homeowner Tools
Garden Tools
Oxygen Sales
Intermite Positive
Pressure Breathers
Regulators, Masks

Acme Rents
SELLS AND LEASES
622 So. Main—Salinas
Ph. 424-1517 or 373-3292

In Carmel Valley Shopping Center

Kearns'

RESTAURANT AND SODA FOUNTAIN

Breakfast-Lunch Dinner

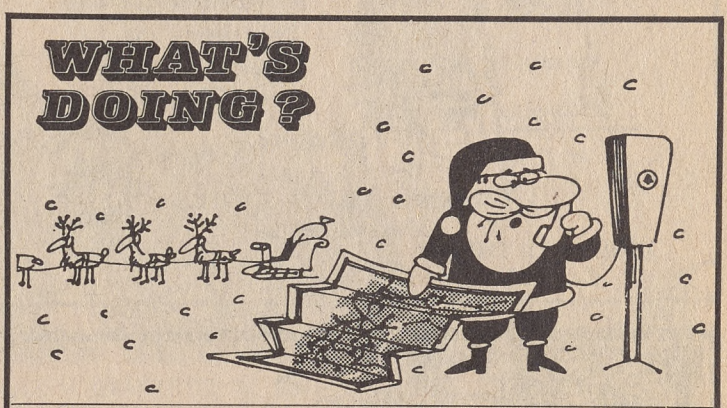
Hours: Tues.-Sat. 9 a.m.-8 p.m. — Sun. 11-7

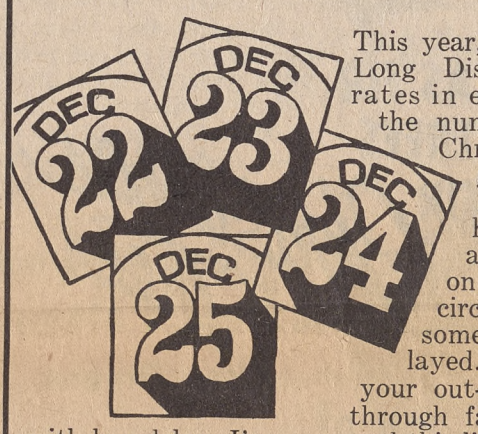
Six Miles Up Carmel Valley Road — 624-9401
CLOSED MONDAYS

Merry Christmas

Our heartiest good wishes for a happy and joyous Yuletide go to you and yours.

ALVARADO SHOE REPAIR
Charles Montanaro, Owner
412 Alvarado 375-2939 Monterey
Across from State Theatre





This year, with new lower Long Distance interstate rates in effect, we expect the number of calls on Christmas Day to be greater than ever. And in spite of having every available Operator on duty and every circuit in operation, some calls may be delayed. So to make sure your out-of-state calls go through faster, easier and with less delay, I've prepared this list of suggestions:

- Know the Area Code and number ahead of time and dial the call yourself.
- Call in the afternoon when the calling load is lighter.
- If you should get a busy signal, try again later.
- Low rates will be in effect from 7:00 PM Friday, December 22nd, 'til 7:00 AM Tuesday, December 26th. So now you can take advantage of low rates anytime during the Christmas weekend.
- LATE NIGHT rates now make it possible for greater savings. Any night, from midnight to 7:00 AM, you can dial direct station-to-station anywhere outside of California in the continental United States (except Alaska) for a maximum of 75¢ for the first three minutes.
- The new rates and times apply both Christmas and New Year's weekends.

• • •

Did you know that your telephone has a built-in "parking space" for its receiver? It's neatly concealed in your phone's overall design. So the next time you have to put the phone down in the middle of your conversation, we suggest placing the receiver in the spaces shown here. You'll find you save the spring in the cord, the finish on the furniture, and the ears of the listener.

May I take this opportunity to wish you and your family a very Merry Christmas and a Happy New Year and hope the new year will be especially prosperous and rewarding for you. Serving you this year has been our pleasure, and you can be sure that during 1968 we're going to continue our efforts to bring you the best possible telephone service.

Sincerely,
D. R. Mulkey

Dennis R. Mulkey

D. R. Mulkey,
Your Telephone Manager in Carmel Valley

make your
RESERVATIONS NOW
for our
GALA NEW YEAR'S
EVE PARTY

Holiday Inn
HIGHWAY 1 & RIO ROAD
CARMEL • 624-1841

Santa wings in via Cessna to Village

ABOVE – Santa arrived on Carmel Valley airstrip with a flurry on Saturday in a Cessna 172 Skyhawk . . . which beats reindeer any old time! Don Cummings (left) piloted the plane which Walt Stewart of Del Monte Aviation made available to the visitor from the North Pole. BELOW – Hundreds of children and the White Oaks Theatre characters from "Winnie the Pooh" gave Santa Claus a grand welcome when he arrived on Saturday. Even a furry pony came along to join in the parade. (George T. C. Smith photos)

MERRY CHRISTMAS

Santa is busy
spreading Christmas cheer,
and once again
it's our time to thank
friends and
customers for their
loyal patronage.

CARMEL COLOR CENTER
ALVIN CHAPIN
JUNIPERO & THIRD
CARMEL 624-1404
FULLER PAINTS

★DOUGLAS FIR
★FLOCK TREES
★WHITE FIR
Christmas Trees
fresh cut from Oregon
Big Selection of
Large &
Small Trees
See at
WOLTER'S
HACIENDA
MARKET
Carmel Valley Road

MERRY
Christmas
Sleighloads of
thanks to you loyal
patrons. We hope Santa fulfills your wishes.
CARMEL TAXI ASSOCIATION
Yellow Cab • Village Cab
Joe's Taxi
PHONES –624-3885–624-6222–624-3886

GOING
YARN
50% OFF
OUT OF
BUSINESS
SALE!
THE FOLLOWING WILL BE SOLD AT OR BELOW COST!
• ACCESSORIES
• NEEDLES
• ZIPPERS
• KNITTING BAGS
• KNITTING BOOKS
• BUTTONS
Also a Group of SAMPLE SWEATERS!
YARN
CENTER
172 Forest Ave.
PACIFIC GROVE

the Spirit
of Christmas
May the world
rejoice again in the
spirit of the season.
CARMEL CLEANERS
Dolores & Ocean Ave.
Carmel
624-6447

CLUBS

Lionettes

The Lloyd Todds rolled out the red carpet (literally) Saturday night when they hosted the annual Champagne Punch party for the Carmel Valley Lionettes.

Strips of red carpeting formed a walkway to the Todd's front door flanked by four foot candles which were designed and constructed in the Todd's workshop. Focal point of their indoor decorations was the handsome Christmas tree, a wall plaque made of old costume jewelry.

Helping Ora serve the 48 guests present were other members of the board of directors: Mmes. Lee Dufur, Nick Skalyo, Jack Black, Robert Hebert, Phil Wright, Kenneth Korver, Charles Gansel and Herman Tedrow.

Tony August of Carmel served as a jovial Santa for the gift exchange. Following the cocktail party, the Lionettes and their husbands moved to Lou's Casa Carmela where reservations had been made for dinner.

Community Chapel Guild

Mrs. Dorothy Scott, Hacienda resident, was guest speaker for the family night sponsored Wednesday by the Carmel Valley Community Chapel Guild. In introducing her film, "Sierra Pastoral," she mentioned that the temperatures were five below zero when the first of her films were taken. Climate wise, the large gathering who drove to Fellowship Hall was right in the mood for the snow scenes taken between Carson City and Lake Tahoe.

Mrs. Philip Wright was in charge of the punch and coffee hour which followed.

CHRISTMAS DINNER at the CASA

in The Monterey Room
from 12 noon to 9 p.m.

ROAST PRIME RIBS OF BEEF
The Harmonious Accompaniment
to Roast Prime Ribs of Beef
CABERNET SAUVIGNON — $3.00 the Bottle

MORRO BAY ABALONE STEAK
Tartar Sauce
The Delicate Flavor of the Native Abalone is Accented
Delightfully by GREY REISLING Wine — $3.00 the Bottle

ROAST YOUNG TOM TURKEY
Chestnut Dressing
Giblet Gravy — Cranberry Sauce
Enhance the Enjoyment of Dinner
with a Smooth White Wine
PINOT BLANC — $3.00 the Bottle

BAKED HICKORY HAM
Champagne Sauce
GAMAY BEAUJOLAIS is the Wine for this Trencherman
Treat. A Light Bodied Red Wine — $3.00 the Bottle

MAKE YOUR NEW YEAR'S EVE
RESERVATIONS NOW! CALL 375-2411

the CASA MUNRAS
Monterey 375-2411

STACY — DAUGHTER of Pat and Don Wester of Country Club Dr., wasn't quite sure what to make of this guy in the red coat and all those whiskers! Santa will be at his house in the Village on Saturday afternoon to greet children and hear their hopeful requests.

Away-from-home students to gather

Monterey Peninsula College students from other parts of the state and country who will remain on the Peninsula during the Christmas recess are invited to be the guests of MPC's Associated Students at an "open house" Christmas day.

The party will be hosted by Chief Justice Bob Aarons, with an assist from Gail Kelly, at 1 Boronda Lane (behind Denny's in Monterey) from 2 to 9 p.m.

The staff and company of
WHITE OAKS THEATRE
wishes all of you a
JOYOUS HOLIDAY SEASON

PACKWOOD'S
In Salinas
At Sherwood Gardens
and Valley Center

RCA VICTOR
STEREO
Christmas ALBUM
OUTSTANDING MUSIC TO TRIM YOUR TREE BY
99¢
830 S. MAIN ST.
930 N. MAIN ST.

PACKWOOD'S
SALINAS

Water Co. seeks OK for another Schulte Rd. well

HEAR HERE!

This new sign means MAICO. MAICO still means the finest in hearing aids and service.

More than a dozen fine quality hearing aids, to fit every correctable loss and every wearing preference. From MAICO, "Most Respected Name In Hearing."

A hearing loss needn't be a handicap. We've been helping people hear better since 1937. If you need a little help to hear, call today for an appointment. No obligation, of course.

MAICO

MONTEREY 375-5688
110 Webster St.

William R. & Thelma Sprague Kilmer

California-American Water Co. will ask for another addition to their water well facilities in the Schulte Rd. area. The application filed with the Planning Commission, to be heard today, asks for permission to drill and equip one or more water wells to provide additional water supply.

In other PlanCom business, Darleen Hylton is asking for permission to establish a restaurant, service station, store, recreation area with on-off sale beer and wine license between the Cachagua Store and the Prince's Camp turn-off.

This use has been applied for before and turned down by the Planning Commission.

MICHAEL S. RIORDAN is a happy Winnie the Pooh in the White Oaks Theatre production being given on Friday at 2 p.m. The rest of the cast includes Christine Flynn as Piglet, John Herzog as Rabbit, Kathy Holly as Kanga and Malia Eliott as Roo. Peter Medina plays Owl and John Prejean is Eeyore.

Audubon film on influence of sun

The third Audubon Wildlife film of the current season titled "Once Around the Sun," brings William Ferguson to the Pacific Grove Junior High School auditorium on Jan. 2 at 8 p.m.

Mr. Ferguson, a professional cartoonist who frequently uses

Mr. Ferguson is a professional cartoonist who frequently uses wildlife and nature lore as the subject for his cartoons. "Once Around the Sun" explains why there are seasons, tides, prevailing winds and ocean currents.

The Audubon Wildlife films are sponsored by the Pacific Grove Museum of Natural History. Tickets will be available at the door for adults – $1.25, students and active military, $.50.

Happy Christmas

May all the joys of the season be yours in great abundance!

THE VILLAGE CLEANERS

OCEAN AVE. & MISSION
CARMEL 624-7643

JOY at CHRISTMAS

"And they came with haste, and found Mary, Joseph and the Babe lying in a manger." As the sacred story of that Holy Night is told once again, let us rejoice in awe and wonder, for the glory of that moment, for the Miracle of Christmas.

Holman's

PACIFIC GROVE

Monterey Peninsula's Home-Owned Family Store Since 1891 Featuring

Season's Greetings

Highlands Inn

CHRISTMAS DINNER

Iced Relish Tray

Fresh Shrimp Cocktail Louis Supreme
Chilled Tomato Juice
Apple Cider

Cream of Fresh Mushrooms Forestiere
Consomme Royale Printaniere

Hearts of Lettuce with Green Goddess Dressing

Highlands Champagne Sherbet

Roast Young Vermont Tom Turkey Chestnut Dressing
Giblet Gravy and Fresh Cranberry Sauce

Baked Virginia Ham Sauce Cumberland

Roast Prime Ribs of Idaho Beef Au Jus

Monterey Salmon Sauce Hollandaise
(Under Glass)

New Garden Peas
Fresh Artichoke
Mashed Sweet Potatoes with Marshmallows
Baked Idaho Potato with Sour Cream and Chives

Highlands Dinner Rolls

Plum Pudding with Hard and Brandy Sauce
Bavarian Creme Pompadour
Royale Pecan Pie
Egg Nog Ice Cream
Dobos Tort

Beverages

$7.00

Dinner Served From 4 P.M. to 9 P.M.

Carmel's Ocean Front Hotel

We Suggest Reservations Phone 624-3801

EDITORIAL

Xmas commercialism

There has been much concern in recent years about the commercialism of Christmas. Persons have been heard to comment, "They have taken the Christ out of Christmas."

When this has been done, all that is left is "mas." Mas, in Spanish, means more... and more and more of everything seems to be what the season has turned into... more and more of everything, except peace, good will, love, harmony and concern for others.

More presents, more parties, more clothes, more hangovers, more automobile accidents, more Christmas cards, more rushing around, more griping. More of almost everything except the simple things that are important.

It may be a little hard to get off the merry-go-round. We've all been grabbing the brass ring too long. We have been taught, "It is better to give than to receive"... but we have obliterated even this... with the status symbol of giving more than someone else.

A little meditation will make the truth very clear ...What you give or receive is not nearly as important as what you feel.

Let us try to give more of ourselves rather than just more.

—GD

PERSPECTIVE

TO THE EDITOR

Treasurer discouraged

Editor, The Outlook:

The Community Center drive, the second of the year, is over and sufficient funds have been collected to continue the Center operations and the pool mortgage payments through the end of the fiscal year, Feb. 29, 1968. Moreover, funds will probably be available to complete the patio at the pool under direction of the Lions Club of Carmel Valley and start the landscaping program under the direction of the Kiwanis Club of Carmel Valley.

There will be insufficient funds to support the hoped-for additions and improvements to the Community Center building by the Carmel Valley Youth Organization. Total funds collected during the drive were $1697.90. These coupled with those of the February, 1967, drive which amounted to $2071.60 gives a total of $3769.50 for the year. This amount will be ample to support the Center's minimum budget of $5500.

First I would like to thank, in behalf of the Valley residents and the Board of Directors, the organizations and individual Valleyites who spent so much time and effort canvassing the Valley during the last drive. Without their assistance the operating expenses and the pool mortgage payments could not have been met.

Special thanks is due the Carmel Valley Women's Club which did the biggest job and collected the largest amount. And second, the Valley and the board are certainly appreciative of the donations received.

But what a lot of time and effort the canvassers and the Board expended to collect these funds! And it must be done all over again in the early summer if your Center and pool are to continue in operation! How much more simple it would have been if everyone in the Valley made their contributions automatically to support these much-needed and much-used community facilities.

It is obvious to me that the Valley, in general, is not particularly, but only reluctantly, interested in the continued operation of these facilities. The Valley certainly appears to feel that it cannot afford additions and improvements to the Center building so much needed by the Youth Organization.

Do I sound discouraged? Well, I am! But at least through the help of Valley organizations and individuals, your board will be able to keep your Community Center in operation through the current fiscal year.

Perhaps with further publicity and added effort by concerned residents, the yearly chore of collecting operating funds and mortgage payment funds will be made more simple in the years to come.

George Clifford,
Treasurer

More protests

Editor, The Outlook:

Wally LeValley deserves credit for putting into words what a great many people have been thinking about the shopping center on the corner of Ford Rd. and Carmel Valley Rd., and also about the proliferation of retirement communities.

I have yet to talk with anyone who favors the shopping center. In my opnion, it is not needed, except possibly as a goad to action for those who have decried commercialization one moment and gone back to sleep the next.

Since the land is zoned for commercial use, a shopping center is a legitimate use. I doubt it is the best use for a piece of property which is elegantly situated at the portals of the Village. Wouldn't it be useful to create guide lines for future business development (types, numbers, and possible sites)? And aren't the ones to do this the Property Owners Association and the Chamber of Commerce? What about reviewing the area zoning?

Further, I strongly believe that the time has arrived when Carmel Valley residents have to decide what they are willing to do to prevent overcommercialization and provide local control of future development.

Sincerely,
Tom Bottaro

Editor, The Outlook:

I am not aware of any projected population figures which would justify the construction of the proposed shopping center at Ford and Carmel Valley roads — Good Grief, another shopping center! (Outlook, Nov. 15) Nor do I believe the present population can support a large group of new stores without jeopardizing the potential income of those stores already in the Village. Certainly residents of Carmel and Monterey will not drive the distance to the Village area when they have a veritable shoppers' paradise so close at hand.

Furthermore, the location of this land development appears poorly conceived as far as the shopper is concerned, anyway, since it would add yet another car stop in an already too spread out shopping area. If additional retail businesses must be (and I am still to be convinced) it would seem preferable to have a more centralized development within the general walking distances of the Village proper.

Must we be subjected to this type of strip-development all along the Carmel Valley Road?

Sincerely,
Oliver R. White

Santa's pilot thanked

Editor, The Outlook:

The children of Carmel Valley express their appreciation to Walt Stewart of Del Monte Aviation who donated the plane which brought Santa Claus to the Village on Saturday. An additional thank you to Don Cummings for piloting the plane and bringing the jolly old elf safely to the Valley.

Children of Carmel Valley

Carmel Valley Outlook

A LEGAL NEWSPAPER

PUBLISHED EVERY WEDNESDAY AT CARMEL VALLEY, CALIF.

Entered as second class matter at the Post Office at Carmel Valley, Calif. Decreed a newspaper of general circulation on October 6, 1961, in Superior Court, County of Monterey, Decree No. 52029.

Editor-Publisher . . . . . William Norton
Associate Editor . . . . . Ginnie Drew
Advertising . . . . . George Jennings
Production . . . . . Marge Bennett, Joyce Guthrie
Office Manager . . . . . Margaret Fellhauer
Printing Superintendent . . . . . Jack L. Nielsen
Printing . . . . . Margaret Nielsen

SUBSCRIPTION RATES
One Year — $3.50
Two Years — $6.00
Out-of-State — $4.50 Yearly

1967 CALIFORNIA NEWSPAPER PUBLISHERS ASS'N., INC.

DEADLINES
Clubs, society—Friday noon.
Last-minute news—Tuesday, 9 a.m.
Display advertising—Monday noon.

TELEPHONE 659-2241
Mailing Address: Bin CC, Carmel Valley, Calif.
Office: 69 W. Carmel Valley Rd. (West of Pilot Rd.)

IN SHORT

CV peaches?

"CARMEL VALLEY Peaches," at 45¢ a serving, are on the menu of the Jenny Lake Lodge, Grand Teton National Park, Wyo. Mrs. J.L. Underhill of Hacienda Carmel, who vacationed in the Grand Tetons last July, sent the menu as proof, to the CV Chamber of Commerce, where it was inspected with fascination at the December meeting. The suspicion was that the peaches might have originated in the San Diego County Carmel Valley, but maybe... there's a mysterious peach operation off in the local hills.

Cooking science project

"COOKING TIME and Temperature for Cup Cakes" is the science fair project of Robin Readio, a student in Albert Kolb's eighth grade at Middle School. Her experiments have yielded some interesting information and new ideas for cupcake cookery, but Mr. Kolb reports that it has also resulted in the expansion of his waistline.

Frozen

FOR THE FIRST time since they bought their summer house on the river, Mrs. Louis Moore found the entire swimming hole frozen solid Friday morning. The Lower Circle pool is a deep one and while it has frozen around the perimeter a couple of times, this past week's cold snap did the job completely.

Helpful drivers

A RECENTLY transplanted Southern Californian, Mrs. Jean Brooks, is thankful to one of our local butane drivers for rescuing a "damsel in distress" last week. And she wasn't even one of his customers!

Jean arrived at the house she is renting on Upper Circle to find the tank hissing and spewing forth gobs of escaping gas odor. Her butane dealer tightened the valve, but the problem got worse after he left and she couldn't get hold of him again, so a neighbor called the distributor of "the other product." He came up with repairman and did a complete check, under the house and all, finally finding the cause of the trouble.

Jean thinks Carmel Valley people are very helpful, and she'll be eternally grateful because she was scared to death they were going to be blown up!

A SALVADOR DALI angel is one of the designs contributed to the United Nations Children's Fund for their annual Christmas Card sale. Proceeds go toward supplying medicine and food to the world's needy children. The cards may be seen at the Carmel Post Office and The Blue Sky Lodge, Carmel Valley.

The Keeping Room is a display case for Dru Dunn's vivid imagination

Dru Dunn has just opened her new shop in the Village in the Talbott Building. Peninsula residents will have a chance to be in on the ground floor as she tests out new designs here in "The Keeping Room," selling them to other outlets.

Dru began her design career in 1938, when the European imports were cut off because of the war. There she found a ready-made market for special giftwares in her own shop.

In the beginning she made china figurines and stoneware just for her own retail use, then she started manufacturing for wholesalers in Southern California.

She branched out into redwood kitchen and barbecue accessories, placemats and started designing greeting cards.

Her unusual color sense brought her to the attention of the Nutone Corp. and she started designing for them in 1945.

She started her research into plastics the hard way in 1950. Dru had brought out a line of preserved foliages which caught the eye of one of the Dallas department stores. They were designing a new beauty salon and gave her an order for 10,000 of these foliage pieces IF she could lock them in translucent plastic (or glass). They wanted to finish the walls and ceilings of the salon with it. She lost the contract because she was unable to figure it out... so she decided to try and solve the problem anyhow.

PLASTIC RESEARCH

She went to New York City for a press review of designs she was doing for a dinnerware firm and while there decided that the research in plastics was far more advanced there so she decided to headquarter in New York and continue her work in plastics.

This is a most determined, as well as talented, woman and she arrived in New York with a case of the foliages which she treated. She found someone who was interested in developing the process and the drulane company was born.

Dru continued to work on the idea and finally the first embedded vinyl plastics were manufactured, under her direction. Her placemats, done in this process, were exclusive with stores like Saks, Magnin's, Lord and Taylor, Bullocks, Gumps, etc.

Continuing in industrial plastics she became design head of Wasco Corp., dealing with Dupont acrylics and again figured out a new process – for embedding liquid acrylic.

(Cont. on pg. 5)

THE DRAWING TABLE in the corner of the shop is a busy place as Dru keeps adding new ideas and designs to her line of accessories.

HANDBLOWN GLASS canisters from Okinawa hold special spices and blends which Dru has concocted for gourmet cooking.

✓ KNITS HAND BLOCKED
✓ RUGS
✓ DRAPES
✓ BLANKETS
✓ CURTAINS

Milton CLEANERS ... LAUNDRY SERVICE
375-3111

FOR CARMEL VALLEY
Pick-up Wednesday,
Deliver on Saturday

Try Our Speedy 4 Hour Service

In by 10, Out at 2

230 GRAND AVENUE • PACIFIC GROVE, CALIF.

Christmas Blessings

We greet you with the wish that, for all of us, the meaning of Christmas may be ever deeper, its hopes brighter, its blessings greater.

L. E. Allaire
ALLAIRE INSURANCE
Delfino Place Carmel Valley Village
Office 659-2258 Home 659-2752

Did you know we do grading, excavating and driveways?
GIVE US A TRY!
GOOD WORK—REASONABLE PRICES.
Carmel Valley Rock & Supply
John D. Simpson, Proprietor
LOCATED AT FARM CENTER CARMEL VALLEY
RT 2 BOX 1040, CARMEL 93921
624-7470 or 624-7376

Phil's Septic Tank Service
Phil Wright
9 River Road, Carmel Valley
Fast Service—Anytime Day or Night
Tanks Pumped—1248 gal. capacity truck
Call 659—2335 or 659—2193

The Back Door At Talbott's—

Xmas Tie Buying at Talbott's Is In Full Swing - When You Can't Get in The Front Door Try The Back Door

Talbott Ties
Ocean Ave. (across from Pine Inn) Carmel

VALLEY BUSINESS SERVICE

CLARKE OUTDOOR VACUUM CLEANER. LAWNS, DRIVEWAYS, PARKING AREAS.
Cleans 38,000 sq. ft. per hr.
GRAVELY GARDEN TRACTORS
C. J. MacGowan OL 9-2457

Meadow Gold Products MILK
FOR DELIVERY
800 Lighthouse Ave.
FRontier 5-2228

Peninsula Septic Tank Service
624-8938 — or — 659-2465
SEWER & DRAIN LINES CLEANED
— 24 HR. SERVICE —

C.V. Mobil Service
TUNE-UPS BRAKES
AAA 659—2572 Mobil

AILING HOUSE PEST CONTROL
MA 4-8211
Herb Blanks-Gene Scheffer

Douglas Disposal Service
Call
624—2453 ANY TIME
Garbage Collection & Prompt Trash Hauling

CARMEL VALLEY DISPOSAL SERVICE
COMMERCIAL CONTAINERIZED SYSTEM
P.O.BOX 746 CARMEL 624-3310

Moving to Carmel, Carmel Valley, Big Sur, Torro Park or Serra Village? Just say "transfer my service."

You can now pay your bill at Steinmetz Pharmacy in the new Carmel Valley Shopping Center.
GARBAGE TRASH & CONFIDENTIAL PAPERS DISPOSED

AT PRESENT, the silkscreen workshop is only set up for one color printing. But before long, more screens will be in operation and placemats in four colors will be produced. The fabric is not allowed to dry between screenings, but is immediately moved from one color screen to the next. This design is the one which Dru was completing in the previous photograph.

AT RIGHT – David Booth and Pamela Shandel turn out silk screen table mats in the workshop on Delfino Place. David is a high school student and Pamela is assisting in screening and making spice dolls while she recuperates from injuries received in an accident.

Gourmet herbs lend spice to Dru's shop

(Cont. from pg. 4)

"House and Garden" asked her to design the illuminated plastic walls which were a feature of the Pace Setter House in Cincinatti, Ohio. This led to another facet of her career in doing screens, room dividers, lamps, ceilings, etc., coordinating with industrial firms as design and research consultant.

These facets of Dru's background have been fully covered in articles in Woman's Day, McCalls, Better Homes and Gardens and other women's magazines.

GOURMET

You would think that she wouldn't have time to even think about food with so much going on; however, Dru is a dedicated cook. She preferred to blend her own spices rather than purchase "store-bought" blends. And in much the same manner as before, she suddenly found herself in other enterprises. She started filling attractive calico bags with the blends and developed a mail-order business. Just on the side, she managed to knock out a cookbook on "The Art of Creative Cooking."

Dru came to Carmel Valley about three years ago when Almaden Vineyards chose her to be their color coordinator and merchandising stylist, coordinating their wine-tasting rooms with gift shops.

Like so many others, Dru fell in love with this area, so she decided to headquarter here and bring out her designs in her own workshop and retail outlet, "The Keeping Room." In addition to the original placemats made of a resinous fabric-like material called Drutex (washable and no ironing), a new line of paper mats and enclosure cards brightens her display tables.

Cannisters covered with her own clever labels in "mod" colors or Mexican glass jars are filled with specially blended spices.

Colorful felt spice dolls smell of clove to keep linen drawers fresh and spicy.

Dru is also a nut for candles and has fabulous candelabra, both standing and hanging, and beeswax candles in the "in" colors to go with them.

The Keeping Room is a maze of color. Our photos don't even begin to hint at the fun you can have perusing the shop at the end of the Talbott Building. It looks like Christmas all year 'round!

BE OUR GUEST AT MONTEREY . . .

SAN MARTIN TASTING ROOM

OPEN 10 A.M. 'TIL 6 P.M. DAILY

Marine Pier No. 2—Under Jolly Rogue Restaurant

ROYAL CHATEAU CHAMPAGNE

$1.54 FIFTH

1000 RENTAL GLASSES AVAILABLE

CASE OF 12 FIFTHS, $17.93

WINES FOR YOUR . . .

CHRISTMAS ENJOYMENT!

MOUNTAIN VIN ROSE, fifth 1.39

PREMIUM CHABLIS, fifth 1.39

HOSTESS EMERALD REISLING, fifth 1.59

Watches
Bulova-Accutron
Longines-Wittnauer
Caravalle-Le Coultre'

Diamonds
REGISTERED Keepsake DIAMOND RINGS
for perfect quality

Jewelry
Hayward-Anson
Danecraft-Speidel
Charms-Bracelets
Van Dell

Lighters
Ronson - Kreisler
Colibri - Zippo
Bently

Holloware
1847 Rogers
Raimond - Community
Silver City

Leather Goods
St. Thomas-Dopp
English Imports
Anson

Use Your Credit
No Interest
No Carrying Charge
WE HONOR
BANKAMERICARD
& MASTER CHARGE

BINOCULARS—Sunscope

FREE GIFT WRAPPING
Initials Engraved and Gold Stamped

KRAMER BROS. Jewelers
Next To State Theatre
PLENTY OF PARKING
419 Alvarado Monterey Phone 372-5308

When the Holiday Season rolls 'round, it gives us real satisfaction to be able to say "Merry Christmas" and "Many Thanks" to all our friends. Hope your Day is a happy one!

ROLLER CHEVROLET

665 Munras Ave. Monterey 375-5115

Continental
Mercury - Comet

Mercury Cougar Hardtop

Sales - Service - Parts
Complete Automotive Service

PRINCIPAL LINCOLN & MERCURY

Call 372-7578 MONTEREY 230 Calle Principal

Complete
INSURANCE SERVICE
RESIDENTIAL COMMERCIAL INDUSTRIAL

- HOMEOWNERS & FIRE
- AUTOMOBILE
- ACCIDENT & HEALTH
- BOAT & AIRCRAFT
- BUSINESS

MONTEREY INSURANCE AGENCIES
GEORGE CLEMENS & JACK CRAFT
468 Calle Principal • Monterey • 372-4507

We've never been so well-stocked with pets, pet supplies, tropical fish, birds, etc.
Shop early for Christmas, while selection is best.

Bring the kids to see "Toucan," our colorful South American bird, also monkeys, mynah birds, and finches

PET PARADISE
699 Lighthouse, Monterey
375-3340
Open Evenings 'til Christmas

Carmel Valley to have another tennis club

Peter Paxton, who planned and operated the Tahoe Racquet Club at Incline Village on the north shore of Lake Tahoe has applied for a use permit to establish a private tennis club on a 7 1/2 acre parcel adjacent to CV Golf and Country Club.

The Carmel Valley Racquet Club would be located south easterly of Valley Knoll Dr. with access from Carmel Valley Rd. through the Rancho San Carlos Rd. plus a 20-foot private driveway. He proposed to widen San Carlos Rd. from the gatehouse to the club site, .6 miles away.

The 7 1/2 acres has been leased by Paxton from the Oppenheimer Ranch. It is located in a small, windfree canyon near the Burchfiel Meadows condominium apartments.

Paxton said that the topography of the acreage plus the vegetation would insure privacy from the country club and apartments.

Initially he plans to construct 6 to 8 composition courts, a swimming pool and a 2,500 square foot clubhouse on four and a half acres, leaving the remaining three for future expansion, giving an ultimate of 12 courts, when the need was felt.

The clubhouse building would contain men's and ladies' locker rooms, sauna baths, a pro shop, and a 600 square foot club room which would seat 40 people. Additional seating would be available on the sundeck which would extend the entire length of the two-story building.

Paxton plans a short order snack bar from 11 to 5 p.m. with a beer and wine license, although members would be permitted to keep their own alcoholic beverages in lockers, as in a bottle club.

Two hundred memberships would be available locally with 100 non-resident members accepted. Two tennis pros would be employed by the club.

Paxton stated in his application that clubs of similar size showed a traffic count of approximately 30 cars per day between 9 and 5 p.m. during the week and 50 cars per day on weekends.

The plans have been approved by the Lower Valley Advisory Committee and will be presented before the planning commission this afternoon.

Paxton said if they are approved, he will widen the road and begin construction immediately.

PET OF THE WEEK

Our PET OF THE WEEK feature which was discontinued when volunteer SPCA photographer Peter McArthur returned to college, is making a comeback this week with the help of Louis and Virginia Kay, animal photographers par excellance.

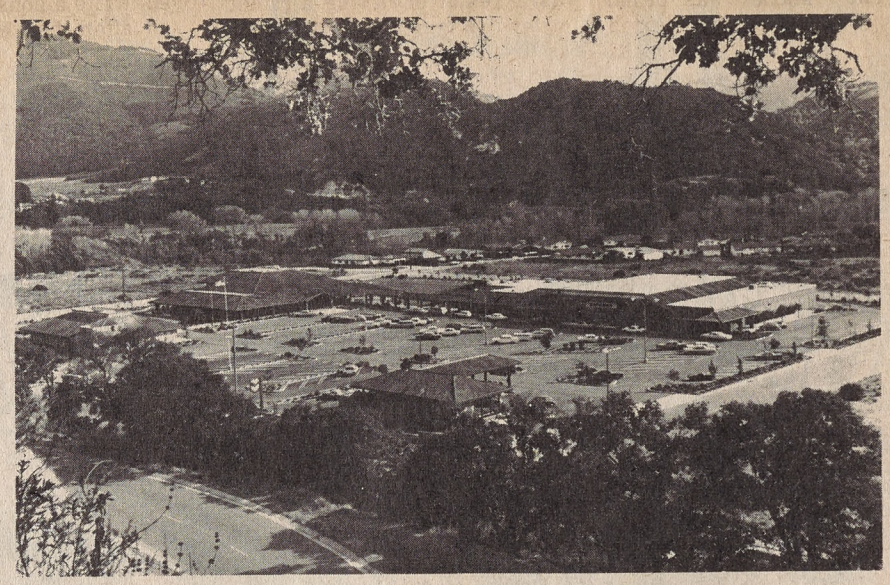
The Kays recently moved to Carmel Valley from the San Fernando Valley, bringing their studio with them. They are specialists in pet portraits and photographing animals for greeting cards, magazine articles and advertising.

They took little Mimi from the SPCA New Monterey Animal Shelter to pose her prettily in their home in Tierra Grande, so's she would look her best in case anyone needed her for a Christmas present. They found her intelligent, affectionate and mannerly.

The Shelter is well stocked with gifts just as cute as Mimi. Phone 375-3333 for last minute suggestions from Director Gwen May who will be pleased to act as Santa's helper. (Photo by Kay)

Carmel Valley
Shopping Center
at Mid-Valley

extends to you and yours a warm holiday greeting rich in the spirit of this wonderful season



Greetings for Christmas

One of the real joys of Yuletide is the chance to put aside the routine and customs of daily business and with sincerity wish our friends a very Merry Christmas.

Best wishes from—
Mid Valley Associates-
George Clemens, Jack Craft, Paul Porter;
Monterey Insurance Agencies,
Porter-Marquard Realty,
Crocker-Citizens Bank,
Safeway Store, Mid-Valley Chevron, Valley Cinema,
Golden Fleece Yarn Shop,
Steinmetz Pharmacy,
Carmel Mid-Valley Veterinary Hospital,
Kearn's Restaurant,
Tierra Grande Cleaners,
Adina's Hair Fashions.

Carmel Currents

by MARJORY LLOYD

Parking sandwich ?

Carmel planning commissioners dealt last week with parking lots, including a "sandwich" suggestion; also opposition to a property division; plans for a Carmel Valley subdivision; construction and sign permits.

PARKING LOTS... A committee composed of Commissioners Dorothea Roberts, Charles McEwen and George Willox is studying existing parking lots in the residence district, designated at P-3 zones. Under consideration is the location of these lots, the basis for their establishment, size, structure, whether or not they are tax exempt properties. Proposed is further joint study with the city's parking committee and consideration of the traffic circulation study being conducted by another city committee.

As a result of work in progress, planners last week withheld indefinitely action on rezoning one and a half lots from residential P-3 use as an addition to the existing 18-car Carmel Presbyterian Church parking lot. Noted was the fact that the church has available on Sundays free use of 100 parking spaces in the Carmel Plaza parking lot.

SANDWICH... Chief Building Inspector Fred Cunningham presented a new idea for off-street parking. This was to have a parking level sandwiched between a level of shops and a motel. The idea, conceived by a Carmel realtor, could be used on sloping terrain between two streets. Given as an example was land between Lincoln and Dolores south of 7th Ave. Shops could be at ground level off Lincoln, parking at ground level off Dolores, with the motel on the third story of the complex. Cunningham stated that the "sandwich" filling could be 40 off-street parking spaces completely screened from public view. At present, "sandwich"

(Cont. on page A)

Outlook on Carmel

Section of the *Carmel Valley Outlook*

Bud Allen keeps the clock turned back 50 years to please Pine Inn patrons

"Now, young man, don't you dare change a thing around here... just 'cause you're new. I spent my honeymoon here fifty years ago and I want it to stay just the same."

This was the greeting given "Bud" Howard Allen by a little ol' lady... as he arrived on his first day as manager of the Pine Inn. That was a year and a half ago and Bud found out if any changes were made, they tried to turn the clock back 50 years, rather than show any signs of progress.

The Pine Inn surroundings are quite different than those with which Bud had been associated over the previous ten years when he was manager of the Mark Thomas Inn in Monterey. The "Mark" was brand spanking new when Bud started and the whole approach was contemporary. When Bud changed positions and moved to the Pine Inn, he found that people would ask for the same room, year after year. And if it didn't happen to be available at the time, they'd change or postpone their visits until they could have their room.

And the rooms at the Pine Inn are very different from most hotels. They are furnished in three different ways... with beautiful brass beds, collected by former owner Harrison Godwin, high carved Victorian walnut beds, and "early indecision," Bud said with a chuckle. Early indecision includes Victorian wicker and painted furniture. Many of the guests even try to buy the furnishings from the rooms.

Prior to getting involved in the hotel business, Bud figures he has probably stayed at a hotel in every city over 50,000 in the United States, as a salesman. He had been in the building materials business with Armstrong Cork and then went to work for Detroit Accoustical Co. prior to coming to the Peninsula. His hotel-staying came as a result of having a rather extensive territory for the company... all of the United States and Canada... that's all!

Actually, his hotel interests began before that when he was the social director of Equinox House in Manchester, Vermont. At that time, he recalls, he was a 17-year-old who was passing for a 21-year-old. He kept up the subterfuge for quite a while until the bar manager discovered the ruse.

As an ensign in the Navy, he ran a "floating hotel," an APL (Auxiliary Personnel Landing), for a while. His main Naval career however, was as a frogman in underwater demolition. But, he spent most of his time under domestic waters off the coast of Florida and California.

After Bud moved to Monterey, he finally persuaded his fiance, Charlotte , that California wasn't so bad after all, so she consented to move here from Michigan and become his wife.

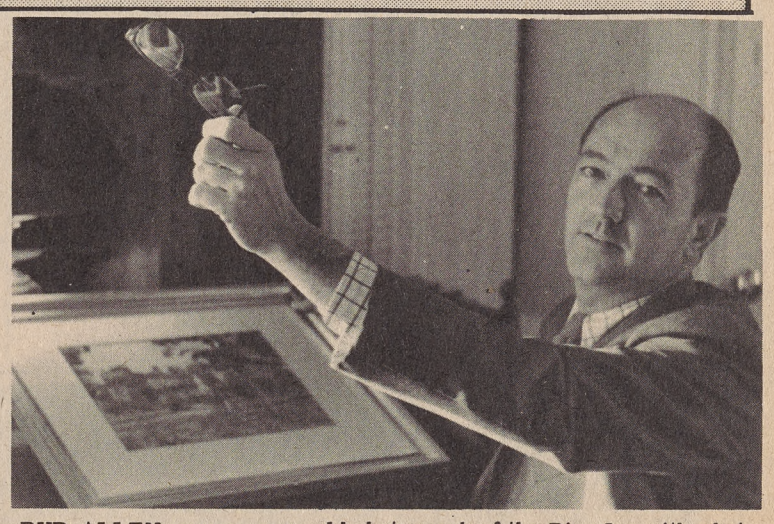
The family now numbers six with Tom, who is nine, Tim, who is seven, Patrice, who is five and a half and Laura, who is four, filling out the ranks.

Their home is in Pebble Beach, where they bought an old Spanish stable and converted it into a house. This happened after they had taken an old Carmel house... and tried to turn it into a house... without satisfactory results.

Caroll McKee, who owns Pine Inn, is constantly on the lookout for new "old things," to unmodernize the surroundings even more. Bud looks out from his office on two lovely stained glass panels which have been installed on either side of the front entrance... and four Victorian glass door panels have replaced the old conventional windows at the rear of the bar, overlooking the patio.

However, when the smell of paint permeates the quiet luxury of the lobby, Bud says you can hear people whispering in concerned tones, "What do you suppose they're going to do?"

And usually they are doing the repainting just like it was before... It will just be brighter and fresher... so Bud reassures the customers that nothing WILL change... it will stay the same."



BUD ALLEN compares an old photograph of the Pine Inn with what he sees around him every day. Faithful dedication to the Victorian era is reflected in furnishings and decor.

ROBERT E. ROSS, vice president of the board of directors of the Carmel Museum of Art (l to r), Leonard W. Klene, president of the Arts Coordinating Council of Monterey County, and City Councilman Gunnar Norberg, chat at the museum's annual meeting on Dec. 11. (Dennis Rowedder photo)

Carmel Museum annual meeting

In a festive Christmas atmosphere, the considerable progress made during the Carmel Museum of Art's first year was celebrated at the annual meeting of the membership on Dec. 11.

The museum, opened on Sept. 16, has had as many as 286 persons view the paintings of artists of the Carmel-Monterey art colony in one day and has ended 1967 slightly in the black, according to the report read by Anthony Russell White, president of the board of directors.

By vote of the membership the board was increased by the

(Cont on page H)

K

Always the Finest in Good Taste

BE A NAME DROPPER
GIVE HIM A GIFT FROM

KENT
of Carmel

WHERE YOU WILL FIND –

- Individual Attention
- Hand selected Menswear
- Professional Know-how
- Courteous Interest in You
- Clean, Well Kept Stocks
- Top-Flight Merchandise
- Unique Gift Wrapping
- Competitive Values

MISSION AND SEVENTH STREETS • CARMEL

UNDER THE OAKS & AMONG THE CACTI

By Mildred Hattan

Arriving last week to spend the winter months with the Don Draper family on Rancho Rd. was Kaye's mother, Mrs. Edith Shea of Bryantville, Mass. Mrs. Shea has just returned from two weeks in Ireland.

BRIDGE CLUB

Members of the Valley Bridge Club held their monthly master-point tournament last Tuesday evening when they met at the Community Center.

Winners in North-South were Mrs. Betty Leslie and her partner, Mrs. Mary Drobek in first place; Mrs. Penny Enlow and Franz Roalkvan in second place; and a tie for third place won by E.W. Gravelle and J.E. Van Laanen and E.K. Stodola and M.L. Stoney.

A first place tie occurred among the players of East-West play. Tied were Mrs. Charity Crane and Mrs. Mary Thystrup and Mrs. W.H. Sebenius and Mrs. George deLorimier. Mr. and Mrs. Paul Steffen were awarded third place.

* * * * * * * *

Col. (ret.) and Mrs. Adolf Friedenthal of Country Club Dr. have returned from a two week visit at their former home, Portland, Ore. A Thanksgiving Day dinner with Al's sister and husband, Mr. and Mrs. Albert Simon and sixteen members of their family highlighted their stay in the City of Roses. The days that followed were filled with social gatherings and entertaining planned by their many friends. Elizabeth and Al had a stormy trip southbound down the coast and were even snowbound overnight at Eureka.

* * * * * * * *

Billy Lyon, son of Mr. and Mrs. Peter Lyon of Via Contenta, invited classmates to celebrate his eighth birthday Saturday with a theater party. After the "Tom Sawyer" movie at the Community Center, Billy and his guests returned to his home for games and refreshments.

Those attending were Stacy Weber, Cristine Kuenkle, Amanda Olmsted, Debbie Clingman, Benje Speiser, Jon and Steven Doelman, Rogan Hattan, and Jess Taylor, plus Billy's brothers, Davey and Bobby.

WELCOME

A warm Valley welcome to Mr. and Mrs. W.S. Rycroft who have traded palm trees for live oaks to become Valley residents. Formerly of Honolulu, Hawaii, Mr. and Mrs. Rycroft are living temporarily in Blue Sky Lodge Apartments on Via Contenta until quarters are completed for them on Panetta Rd. where they will make their home with their daughter and family, Mr. and Mrs. James L. May.

* * * * * * * *

Rear Adm. (ret.) and Mrs. Clarence E. Dickinson of Horizon Way spent last weekend in San Francisco where they celebrated his birthday. During their stay they attended a meeting of the San Francisco Orchid Society where they entered a plant from their collection for judging.

* * * * * * * *

Lt. Col. and Mrs. George Thayer Jr. of 90 Ford Rd. have had as a recent house guest Lt. Col. Edward C. Brown of Indianapolis where he is stationed with the National Guard. Thayer's friendship with "Brownie" dates back many years and he serves as godfather for their son, George III.

A HOLIDAY CAT TALE

While gathering the list of names of holiday visitors to our Valley last year, the Phantom Oak Mothwas given the following "cat tale":

A Valley family had invited relatives from the northern part of the state to spend the holidays in their home near the Village. Driving through a rural area north of San Francisco, they were unable to avoid running over a cat that darted in front of their station wagon. Devoted animal lovers, they stopped to pick up the injured animal and made the rounds of the few homes nearby. No one had ever seen the animal before.

They continued to the next small town, located a veterinarian's office and had deposited the animal on the operating table just as it gave up its ninth life. The doctor promptly informed them that the bill would be "$10." Aghast, they asked for what they were being charged. "Well," he explained patiently, "Three dollars for the office visit and seven dollars for burial."

Furious with the man's complete lack of holiday spirit, they paid $3, put the body in a shopping bag and continued south watching for but not finding a roadside trash can. Entering a larger suburb they drove into the business district and found a parking spot directly in front of a department store within a few feet of a refuse can.

Approaching same and about to make their deposit, they looked up and found a policeman who seemed to be watching them very closely. Because they felt so guilty, they were certain that they must look guilty and proceeded into the store to avoid

(Con't on page 13)

Christ is born...

May the message of His birth bring comfort and joy to all.

STEINMETZ PHARMACY

Carmel Valley Shopping Center
(½ Way Up The Valley)
Next to Valley Cinema 624-5308

GREETINGS

Our warmest wishes to you and your family for a holiday season that's brimming with glad times and good fellowship. May your blessings be many, enriching your days and bringing you joy.

M. J. Murphy, Inc.

Building Materials

Carmel Valley Village OL 9-2291

JOY

May the blessings of Christmas inspire you with spiritual gladness year round and your days be filled with true happiness!

Ailing House Pest Control

Carmel 624-8211

Christmas Greetings

We count as blessings our friends and neighbors, who have made our Christmas truly joyful.

Harvey Berkuist

Store For Boys & Students Exclusively

332 MAIN ST. HA2-2806 SALINAS

LEISURE TIMES

A comedy by Jean Kerr

'Mary, Mary' will open Friday at Studio Theatre

The holiday production at the Studio Theatre opens Friday, Dec. 22, with "Mary, Mary." The Jean Kerr comedy of marital turbulence, originally starred Barbara Bel Geddes and Barry Nelson and ran for 1572 performances in New York.

Mary, and her ex-husband Bob will be played by Mary Holland and Jim Jordan. Their marriage has broken over Mary's uncompromising honesty and her relentless sense of the ridiculous.

Bob is on the verge of matrimony with a wealthy young health fiend, Tiffany, played by Mary Adams. At this point, a movie star, Dirk Winston, portrayed at the Studio by Byng Robbins begins to pay serious attention to Mary.

While he is engaged in warning his ex-wife against the association with Dirk, Bob discovers that he still wants her himself.

Funny lines and ridiculous situations are combined to make a play of warm chuckles and top entertainment.

After the opening weekend of Dec. 22 and 23, the play will resume its run on Tuesday, Dec. 26 and play through Dec. 31. After that, the production, directed by Don Osborn, will run on Fridays, Saturdays and Sundays until the end of January.

Oscar, the lawyer friend who is trying to unravel Bob and Mary's tax problems will be played by Norton Goldman.

C.V. to jump New Year's eve

Gaiety and frivolity will greet the New Year in Carmel Valley with the local eating and drinking establishments expecting capacity crowds. Reservations are advised everywhere.

New Year's Eve at Will's Fargo always sounds the end of the year's activity since Will's is closed from January 1 to April 1. They will provide the hats and serpentine to celebrate at midnight and the regular menu will be in force.

Rippling River is planning a gala party with hors d'oeuvres, champagne and dinner of New York steak or lobster tail for $12.50 per couple. There will be dancing to the De Maria Band and favors and hats for the guests.

Carmel Valley Inn will also have a party with dancing to the music of the Danny Lowell trio. Dinner, assorted wines and favors will be offered at $15 per couple.

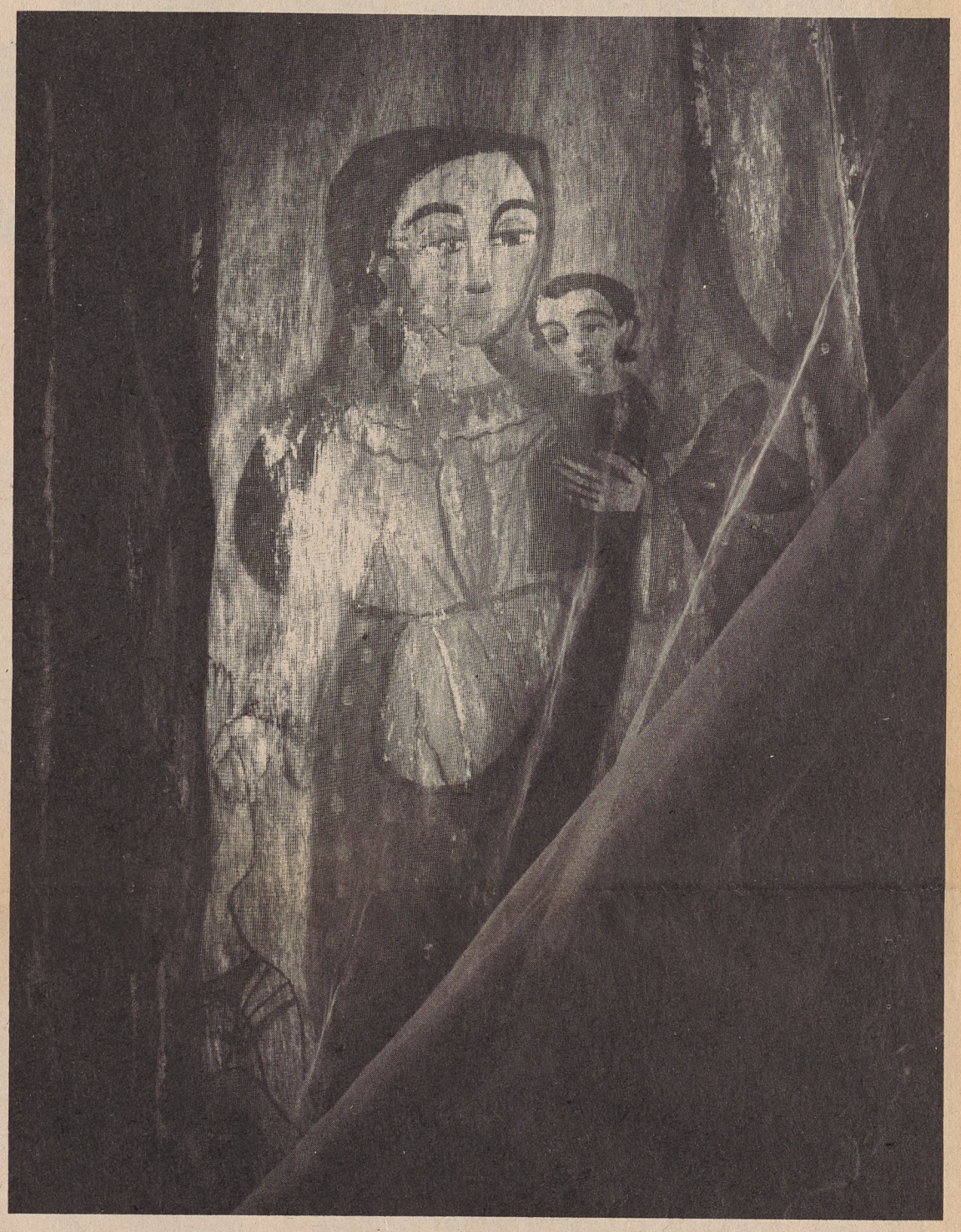
Lou's Casa Carmela will be closed to the public on New Year's Eve, but will be filled to capacity with a private party planned by a group from Monterey.

Rancho del Monte will have its regular menu available for dinner, and guests may have the choice of cooking their own steaks over the charcoal grill or having them broiled for them, if they don't feel adventurous. Although the full bar closes from Jan. 1 to April 1, wine and beer will be served during three months with the dining room open for brunch, lunch and dinner.

Los Laureles Lodge will be serving dinner New Year's Eve from the regular menu... no special package party is planned.

Carmel Valley Golf and Country Club will not be having a New Year's Eve party but will serve complimentary hors d'oeuvres and champagne to members from 12 to 4 p.m. on New Year's Day.

The Sunday night buffet will not be served, but brunch will be available all day Monday.



Alter detail Los Trampas Church, New Mexico — *Ansel Adams*

THE SPIRIT of Christmas expressed through the art of a master photographer, Ansel Adams, is one of the many stunning prints shown in the Annual Invitational Photography Show at the Monterey Peninsula Museum of Art on Lincoln in Carmel. In charge of arrangements were Steve Crouch, Dick Garrod, Naomi Reddert, Al Weber and Henry Gilpin.

TANTAMOUNT THEATRE
CARMEL VALLEY
PHONE 659-2405
FILM THIS WEEK FRI. & SAT. AT 8:40 PM ALL SEATS $1
RETURN ENGAGEMENT BY AUDIENCE REQUEST
1964 DOCUMENTARY "THE ANIMALS"
BEAUTIFUL STUDY OF ANIMAL LIFE IN NATIVE HABITATS

STUDIO The
Theatre & Restaurant
Dolores St. bet. Ocean & 7th
presents
MARY, MARY
Opens Friday Dec. 22
HOLIDAY SCHEDULE
December 22, 23, 26th thru 31
Dinner & Show $6
Show Alone $3
Dinner 6:30 - 7:30
Curtain 8:30
Reservations: 624-1661 624-2321

CIRCLE THEATRE
presents
LUV
opening Friday, December 29
Reservations call 624-2669 or
Central Box Office — 624-6739
Or Alpha Book Store, Pacific Grove
Circle Theater, Casanova, between 8th and 9th
Carmel
Fri., Sat. and Sun. evenings

UA GOLDEN BOUGH
Carmel 624-4044
NOW PLAYING
"A SUPERB FILM!" —Life Magazine
"BRILLIANT CINEMA ART."
—Bosley Crowther, New York Times
THE WALTER READE, JR./JOSEPH STRICK PRODUCTION
JAMES JOYCE'S Ulysses
Admittance will be denied to all under 18 years of age.
CONTINENTAL

NOW—
IN CARMEL VALLEY
SHOPPING CENTER
AT MID-VALLEY
Valley Cinema
624-5111
He's a crook, an embezzler, a con man, a forger...
...You'll love him!
THE MIRISCH CORPORATION presents
Dick Van Dyke
as
"Fitzwilly"
A WALTER MIRISCH PRODUCTION
COLOR by DeLuxe PANAVISION
RELEASED THRU UNITED ARTISTS
A Transamerica COMPANY
Plus THE RUSSIANS ARE COMING
MON. thru THURS.—"RUSSIANS"-7:00, "FITZWILLY" 9:20. FRI. and SAT.—"FITZWILLY"-7:00-11:00 — "RUSSIANS"-9:00. SUNDAY-CHRISTMAS DAY & NEW YEAR'S DAY "RUSSIANS" 2:45-7:00-"FITZWILLY"-5-9:20.

GREETIN

...That Grand Old Man of Christmas brings wide-eyed wonder...

...Look at the pretty tree...

...The Christmas Story lives again...

...Mommy bought turkey, 'n candy c

INGS TO ALL

... And I'd like a b-i-g- BIG doggie ...

...Peace on earth, good will toward man...

key, 'n candy canes 'n stockings...

DEL MAR
French Laundry
PICK-UP & DELIVERY
IN CARMEL VALLEY
EVERY WEDNESDAY
375-9597 Monterey

Publishers pay tribute to Allen Griffin, Monterey Herald head for 45 years

It was "Allen Griffin" night at the Central Coast Counties unit meeting of California Newspaper Publishers Association Friday at the Mark Thomas Inn.

Col. Allen Griffin, still active as president and executive editor of The Monterey Peninsula Herald although he recently sold it to the Toledo Blade, reminisced about his 45 years with The Herald which he founded in 1922.

LEADERSHIP

Praise for his leadership and good neighborliness were heard from surrounding publishers Francis Cislini of The Salinas Californian, Frank Orr of The Watsonville Register-Pajaronian and Fred McPherson, Jr. of The Santa Cruz Sentinel. About 50 attended the dinner meeting to pay tribute to Col. Griffin.

The visitors toured The Herplant before the dinner. To keep up with growth, two more units are on order to supplement the present three of the Goss Headliner press of The Herald, which is nearing 30,000 circulation.

Col. Griffin was introduced by Herald publisher E.K. "Pete" Arthur, who was in turn introduced by Unit Pres. William J. Norton, publisher of The Carmel Valley Outlook, who presided. Humor was provided by Herald old-timer and Managing Editor Ted Durein.

TELEGRAMS

Telegrams congratulating Col. Griffin's 45 years at the helm of The Herald were read by Norton from Pres. James K. Guthrie of Calif. Newspaper Publishers Association, publisher of the San Bernardino Sun-Telegram, and from Ben Martin, general manager of the publishers' association.

Importance of attracting "bright minds" into the newspaper profession was stressed by Col. Griffin in his informal talk.

Col. Griffin said that U.S. involvement in Vietnam, which he has visited several times including last year, was a mistake originally. He added that regretfully he may have contributed to our initial involvement when he headed a U.S. economic mission in 1950 to then French Indo-China, arranging U.S. economic and agricultural aid.

May the Spirit of Christmas
fill your heart with
the greatest joy and peace.
Merry Christmas,
everyone.
BOWERS PHARMACY
CARMEL VALLEY, CALIFORNIA

Cheerful Greetings
To our many friends
HARRY GIEM,
GEORGE GIEM,
DAVID MARSHALL,
WILFORD BOSHINE,
JOHN DECK,
MELVIN MORRIS,
JAMES IJAMS and
STEVE ANTONCICH
Harry Giem Mobil Service
SAN CARLOS AND 7TH
CARMEL 624-9953
Mobil
Carmel Valley Mobil Service
25 C. V. ROAD 659-2572

NEW YEAR'S EVE
THE CARMEL VALLEY INN
PROUDLY PRESENTS
THE DANNY LOWELL TRIO
Enjoy a delicious dinner with selected wines, party favors and all.
$15.00 per couple OL 9-2261
Reservations are limited so that our large dancing area will not be curtailed.

JB HEATING
AT VILLAGE DRIVE & CENTER
CARMEL VALLEY VILLAGE
Call anytime Bus. 659—4122 Res. 624—8377
Shop Hours 8 A.M. to 5 P.M. Mon.-Fri.
NATURAL GAS IS COMING
Let us take care of your heating needs.
Central Heating, Wall Heaters
Combination Air Conditioning-Heating Units FREE ESTIMATES & FINANCING AVAILABLE
Jack Belangee, owner. 16 years in heating and sheet metal service on the peninsula.

A MERRY CHRISTMAS TO ALL!
What is Santa carrying in his bag? All our best wishes for a happy holiday season, plus our sincere thanks for your confidence in us!
Village Market
CARMEL VALLEY VILLAGE

HELLAM'S
Since 1892
Coast Counties Largest Selection of Pipes and Tobaccos and Cigars.
Smokers' Accessories including lighters, cigarette holders, pipe racks and humidors.
Gifts for the ladies too.
Lovely cigarette cases, lighters and holders.
LARGEST SELECTION OF CIGARS AND TOBACCOS BOTH IMPORTED AND DOMESTIC.
Full Line of Jokes and Novelties
BUY NOW FROM THIS FINE SELECTION AT . . .
HELLAM'S TOBACCO SHOP
413 ALVARADO
MONTEREY 373-2816

FURNITURE SQUARE
Discover Quality Home Furnishings at Reasonable Prices In Convenient Monte Vista Village
CUSTOM CARPETS
See John Baldes at our new carpet & drapery center in the Hill Theatre Bldg.
CUSTOM DRAPERIES
FURNITURE SQUARE across from Del Monte Center, opposite Hill Theatre
61 Soledad Drive-Monterey 372-7766

MORE OAKS & CACTI

(Cont. from page 8)

his accusing eyes. Since they had not completed their Christmas shopping, they stopped at the glove counter to purchase mittens for their Valley niece.

The shopping bag was placed on the floor to examine the merchandise and when they turned to leave it was gone! Moments later from the ladies' powder room came blood-curdling screams.

An ambulance was called, a lady in a state of hysteria was loaded onto a stretcher, and as she was being taken through the store to the ambulance, another helpful customer came rushing from the rest room calling to the attendant to wait for the lady's purse and the shopping bag containing the dead cat!

Chamber sets Jan. 19 for 'Good Egg' awards dinner

Annual installation banquet with "Good Egg" awards is scheduled Friday night, Jan. 19, at Carmel Valley Golf and Country Club, it was decided at the last meeting of directors at Casa Carmela Restaurant.

Tom Bottaro will be installed president to succeed Ken Van Hagen.

Dr. Ed Marcucci reported that $12 booster club buttons for the Crosby golf tourney in January are available at his office and CV Golf and Country Club. He pointed out that the button entitles wearers to admittance for all four days of the tourney, which would cost $25 separately.

Two important problems will be aired at the next directors' meeting, the first Thursday in January: report by Harold Arnot, president of the Carmel Sanitary District, on plans to enlarge its disposal plant at the mouth of the Valley, and briefing by Morden Buck, CV fire commissioner, on plans to enlarge the local fire department.

Van Hagen said that the CV Fire Dept. is considering ways to finance a new building and employment of two full-time firemen.

Tularcitos plans Carnival for March

The visions of sugar plums which danced through the heads of Tularcitos room mothers mingled with those of shamrocks and shillelaghs following the meeting called Monday evening by Dr. David Morris, president of the Tularcitos Parents Club and Principal George Gustafson.

Carnival co-chairmen, Mrs. Andrew Nottenkamper and Mrs. Mildred Hattan who met with room mothers and Parents Club board members announced the date for the fund raising event has been set for March 16, setting a St. Patrick's Day theme.

The addition of several new features, talent shows, a junior arts and crafts show, and a family dinner that evening were announced. Room mothers were given an opportunity to sign up for a booth which will be decorated and manned by mothers and children of the class which they represent.

Elegance in Dining for You and Your Holiday Guests
Raffaello RESERVATIONS REQUESTED
RESTAURANT
Mission between Ocean and 7th 624-1541

SCANDIA
RESTAURANT
IN CARMEL
SCANDANAVIAN & MIDDLE EUROPEAN SPECIALITIES

DORTHE AND ARNE KIPPENES
Brunch, Breakfast 'til 1:30
Luncheon 'til 4:00
Dinner 'til 9:00
OPEN 11:30 to 9:00
CLOSED THURSDAYS
Ocean Ave. between Lincoln & Monte Verde
CARMEL-BY-THE-SEA
624-5659

Lovers Point Restaurant & Drive In
ED LANGSTON, Owner
Serving Breakfast—Lunch—Dinner
OPEN EVERY DAY
8 a.m. to 11:45 p.m.
Located at the foot of 17th Street overlooking Monterey Bay, Pacific Grove. 372-7787

Breakfast 8-10:30
Lunch in dining room or poolside 12:30-3:00
Dinner 6:30-9:00
Prime Rib Dinner Every Saturday

Reservations OL 9-2261

CLUB XIX
Restaurant Francais
Cocktail lounge opens at ten. Lunch at eleven. Elegant dining in a tradition you appreciate begins at seven. Music by Manny Duran—Thursday through Sunday. Closed Monday nights.
Del Monte Lodge
PEBBLE BEACH
(Gate fee refunded upon receipt for luncheon or dinner.)

LUNCHEON in Our Restful Cocktail Lounge
DANCING every night from 9:30
the CASA MUNRAS

Holiday Inn
Dinner in the SERRA ROOM from six P.M. daily, featuring a superb European & American cuisine.
Musical entertainment nightly (except Sunday) by Patti & Mac.
Reservations: 624-1841
Cocktail Lounge
Hwy. 1 and Rio Road, Carmel

Christmas dinner will be served at 3 P.M. and 7 P.M.
RESERVATIONS PLEASE
Carmel Valley Road
Carmel Valley
659—2233

Will's Fargo Restaurant
DINING
•
LIBATIONS
Carmel Valley
FOR RESERVATIONS—
CALL 659-2774

LUNCHEON
DINNER
SUNDAY BRUNCH
Featuring
Prime Rib
Dancing Fri. & Sat. nites music by De Maria Bros.
PHONE 659—4763
Closed Monday
Carmel Valley Village
ONE BLOCK PAST POST OFFICE

PINE INN
Breakfast
8 - 10:30 A.M.
Lunch
Noon - 2:30 P.M.
Dinner
6 - 9 P.M.
Serving the best American Cuisine 7 days.
624-3851
CARMEL-BY-THE-SEA

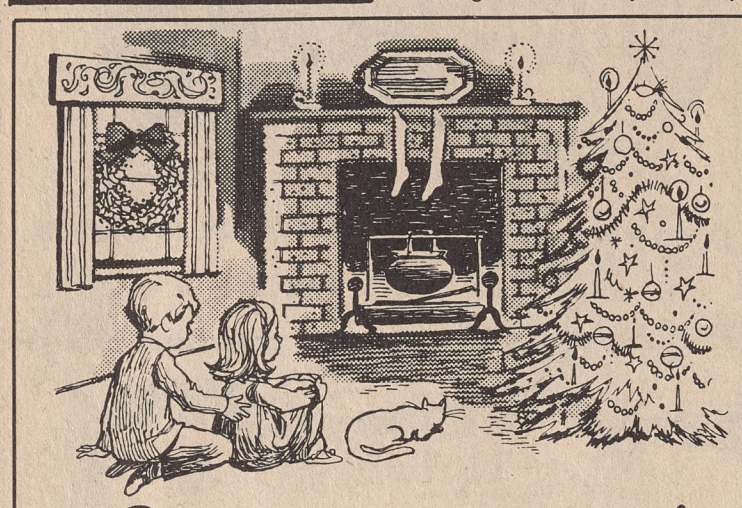
Brig. Gen. Wohl to represent US Academy

Brigadier General (USA–Ret) George D. Wahl of Box 618, Rt. 3, Carmel, has been appointed district representative for the U. S. Military Academy

As district representative, General Wahl will furnish information concerning the U. S. Military Academy to students and counselors in the high schools within his district and advise students on how to prepare for the Academy's entrance requirements.

He will also be available to representative Burt L. Talcott to assist him in matters pertaining to the Military Academy.

The Shoe Box
Dolores–So. of Ocean
MA 4-6813



Christmas is here!
We're sending our warmest wishes to you and your family for a very, merry Christmas!
Thank you for your patronage.
375-6795
522 FREMONT MONTEREY
CUSTOM EQUIPMENT CO.
SALES REPAIRS

Cookery Corner

Featuring the favorite recipes of local cooks.

Bridge and cookery, in that order, are the enthusiasms of MRS. HOWARD VAIL of Garzas Rd. These two talents have won her many friends during the 10 years that she and Major Vail (U.S. Army ret.) have lived in the Valley. She is the organizer with Ruth Angell of the Duplicate Bridge Club.

The Vails learned about the Valley while living at Lake Chapala, Mexico, during the first two years of the Major's retirement. Returning to the States, they went to live at Woodstock, Vt., first, however. Finding it much too cold, they remembered the glowing praise they had heard about Carmel Valley and out they came. Mrs. Vail says it has not disappointed them.

MARTHA VAIL'S CRANBERRY RING

1 cup ground raw cranberries
1 can crushed pineapple
rind (grated) 1 orange
1 cup broken walnuts
1 pkg. lemon Jello

Drain pineapple and add enough water to remaining liquid to make two cups. Heat and pour over gelatin. Stir until dissolved and add fruit, rind and nuts. Pour into mold and set.

Serve with a creamy dressing thinned with pineapple juice.

MINCEMEAT COOKIES

3 cups flour
1 teas. soda
1/4 teas. salt
2 cups oatmeal
1 cup margarine
2 cups sugar
2 unbeaten eggs
1 jar well drained mincemeat (about 2 cups)

Sift dry ingredients and add oatmeal. Cream margarine with sugar and add eggs, beating until fluffy. Add dry ingredients and stir in 1 jar mincemeat and nuts. Drop by teaspoonfuls on greased cookie sheet. Bake in preheated oven at 350 until lightly browned. Yields a generous amount of soft, chewy cookies.

POTATO ROLLS

1 1/2 cups milk
1/2 cup shortening
1/2 cup sugar
6 cups flour
1 cup hot mashed potatoes
2 eggs
1 teas. salt
1 1/2 pkgs. dry yeast

Scald milk and put in large bowl . . . add shortening and sugar. Cool to lukewarm. Then add the yeast to 1/2 cup water. Then add the yeast to 1/2 cup warm water. Dissolve and add with the eggs to milk and beat until thoroughly mixed. Then add 1 cup flour with 1 teas. salt mixed in. Gradually add the remaining 5 cups, kneading well. Leave in same bowl to rise until double in a warm place (I put in oven which I have taken the chill off). When raised, roll half of the dough out on floured board to 1/2 inch. Brush with melted butter.

Cut circles of dough with cookie cutter. Fold over circles and pinch down edges. Put on cookie sheet or cake pans and bake in preheated 350 oven.

The result is about 5 dozen soft rolls. Wrap in foil to freeze . . . Warm in the foil and they taste like fresh-baked after weeks of storage.

Rich & Moore winning bowlers at Hacienda

The annual lawn bowling tournament at Hacienda Carmel was completed last week with Ed Rich emerging as champion and Tom Moore as runner-up.

Men and women bowlers competed in the tournament on an equal basis for the first time, introducing a new note of excitement and comments of admiration from the gentlemen.

Demo Women elect officers

Mrs. John Robotti of Carmel was elected president of the Carmel Women's Democratic Club at its last meeting at the La Playa Hotel.

Mrs. Edgar Vall, the nominating chairman presented the slate.

Other new officers chosen: First Vice President – Mrs. Robert Coxe, Carmel Valley; Second Vice President–Mrs. Charles Davis, Pebble Beach; Corresponding Secretary–Mrs. Jon Beene, Monterey; Recording Secretary–Mrs. Sherman Smith, Seaside; Convention Chairman–Miss Ruth Dodds, Carmel Valley.

Leslie Dixon, chairman of the Monterey County Democratic Central Committee spoke about the position and duties of a central committee in relation to the State and National Democratic Party Organization.

GREETINGS
We hope you're enjoying a cozy Christmas with those you love. Thank you, friends!
LES JOSELYN BIKES

Carmel Rancho Wash & Dry Cleaning
Large 15 lb. Double Load Dry Cleaning Machine - Drapes, Sleeping Bags, etc. or for overloads.
the Sunshine Center
CARMEL RANCHO SHOPPING CENTER
624-6815
PROFESSIONAL CLEANING & PRESSING SERVICE
HOURS 9 a.m. to 9 p.m. Weekdays
9 a.m. to 6 p.m. Sunday

CARMEL RANCHO Liquors
WHERE SANTA SHOPS FOR
The Very Best
CHRISTMAS SPIRITS!
FREE DELIVERY-CARMEL AND CARMEL VALLEY
Chuck & Elsie Oliveria
Telephone 624-2100
Open daily 9:30 A.M. to 9:00 P.M. Fri. and Sat. 9:30 A.M. to 10:30 P.M.
IN CARMEL RANCHO SHOPPING CENTER ACROSS FROM UNITED CALIFORNIA BANK

An Ideal Gift for Everyone...
Double Head. Pink, Green or Ivory. $16.95
Dr. Scholl's
ELECTRIC
FOOT MASSAGER
With exclusive 30 degree angle
Single Head. Pink, Green or Ivory. $8.95
No better way to express your thoughtfulness than with a Dr. Scholl's Foot Massager that will be appreciated the year 'round. Exclusive 30 degree angle lets feet rest naturally while refreshing massage speedily eases tired legs and feet. In fact, you'll love one yourself. U.L. approved.
Federico's
SHOE SERVICE
542 Abrego Monterey
Next to Casa Manana

Spirit of Christmas is exemplified in work for Toddler's House day care center

The Christmas spirit extended from Carmel Valley to the Seaside Youth Center last Saturday when Toddlers' house, a day care center for children of working parents, held a fund-raising bazaar.

Everything sold at the bazaar was donated by churches and businesses on the Monterey Peninsula which were contacted by members of the social action committee of St. Dunstan's Episcopal Church.

"I don't know if there has ever been an event to which so many churches contributed so much – it was a real ecumenical affair," said Mrs. Win Griffith of Carmel Valley, new director of Toddlers' House.

The Community Chapel contributed potted plants, dolls and other gifts left from its own bazaar. Women at Our Lady of Mt. Carmel Catholic Church gave an assortment of new gifts, in addition to a child's phonograph donated by Mary Lou Berta for the toddlers themselves.

Others helping were Carmel Mission, All Saints', Church of the Wayfarer and Church in the Round in Carmel; St. Matthias, First Southern Baptist and St. Francisc Xavier, Seaside; St. Angela's, Pacific Grove, St. Jude's Catholic Church, Marina, and San Carlos, Monterey.

STORES CONTRIBUTE

Still more items were contributed by the Farm Center Store, the General Store, Steinmetz Pharmacy, Mid-Valley Safeway and Holman's Department Store.

Members of St. Dunstan's joined Seaside residents in setting up the bazaar and working there Saturday. Among them were Mr. and Mrs. James Stewart, Sallie Witter, Mrs. James Sanders, Mrs. James Green, and Mr. and Mrs. Win Griffith.

Still more help will be needed if Toddlers' House is to meet State licensing requirements, Mrs. Griffith emphasized.

"We urgently need women who can work one day a week as volunteers," said Mrs. Griffith. "Some nursery school or teaching experience would be wonderful, but more important is a love for children and a pair of willing hands."

Toddlers' House started in September when a group of Seaside parents staged a "toddle-in" at the Service Center in Seaside because they had no place to leave their children when working.

One thing led to another... the Seaside City Council approved use of the Youth Center's auditorium for Toddlers' House, and it has been going ever since on a volunteer and somewhat informal basis. But the State says shape up or get out, which is fair enough, but poses a few problems, mostly financial.

EQUIPMENT NEEDED

"The State is very strict about the amount and type of equipment needed to run a day care center," explained Mrs. Griffith, "and Toddlers' House faces a deadline to meet these requirements or else it will close."

Toddlers' House is unusual because it is not supported by State or Federal funds. The parents pay a modest fee for each child enrolled – $1 a day for the first child, 50 cents a day for each additional child. This covers the cost of a hot lunch and daily arts and crafts supplies. Funds for equipment, a more adequate building and a professional director come from individuals and groups in the community.

NO FUNDS

Mrs. Griffith said Toddlers' House does not qualify for State or Federal funds because many of its children are technically above the poverty level established by law. Most children at Toddlers' House have two working parents, for example, while the majority of children enrolled in Head Start programs or State-supported day care centers have only one working parent, or an annual income below $2500 a year.

"I feel very strongly that Toddlers' House must succeed," she said. "These parents are trying to help themselves, to stay off welfare rolls. But they can't afford to pay $10 a day for a baby-sitter, or $20 to $30 a week for child care in a private home.

OFFERS A CHALLENGE

"In addition, I think Toddlers' House offers a great challenge and a great opportunity to the entire Monterey community. Many people are critical of those who automatically run to the state or federal governments for help, and they ask 'whatever happened to good old personal initiative?'

"Well, this is personal initiative. But it is doomed to fail unless many individuals and groups pitch in with time, money and supplies to make it work."

Anyone who can contribute to the Toddlers' House program should call Mrs. Griffith at 659-4478 after 4:30 p.m.

½ Gal. Ballantine Scotch $14.98
½ Gal. Old Crow $12.49
½ Gal. Newport Vodka $8.35

FREE ICE CUBES
GLASSWARE, PUNCH
BOWL for PARTIES

The VILLAGE LIQUORS
8 Del Fino Place
Carmel Valley

Phone 659-4414 We Deliver
around the corner from Mobil station

Tierra Grande Cleaners

FOR A JOYOUS
Christmas

Carmel Valley Secretarial Services
Del Fino Place--659-4611
Jean Marin and Louise Childs

Plaza Linda
Mexican Restaurant

NOEL

On the first Noel the herald angels sang tidings of a New Born King to shepherds watching in their fields. May all the joys of Christmas time be yours.

Marzi MONTEREY POTERY
Carmel Valley Village

Joanne
Carmel Valley Village

OPEN SUNDAYS
11 – 4

For Your Convenience

MASTERCHARGE
S&H GREEN STAMPS
Your BANKAMERICARD welcome here

659-2588 Joanne Boutique

C V Kiwanis Club digs into archives to review achievements

KEVIN WALSH takes the gavel at the annual Kiwanis installation and Christmas party at Los Laureles Lodge. New treasurer Don Quinto (left), Vice President George Clifford and Secretary Harold Fly back him up.

VALLEY PHOTOGRAPHER George T.C. Smith dug through his files and came up with this 1951 photo of the first officers of the CV Kiwanis Club examining their charter. (left to right) Acting Secretary Sam Brandt, President Harry Tanous, and board member Paul Porter.

Carmel Valley Kiwanis Club recently held installation ceremonies of new officers for the coming year. Next month, the Valley Club will be marking its 17th anniversary, and two of its present active members were there when the charter was granted in 1951. By Ford and Herb Brownell are still active in the club, but there are other charter members who are still active in the community although they have diverted their attentions to other efforts.

The formation of the CV Kiwanis was fostered by Fong Jing and Stephen Magyar of the Monterey Club. The Monterey and Carmel-by-the-Sea groups sponsored and nourished the CV baby from January through its growing stages.

The late Harry Tanous of Murphy's Lumber was the first president and Sam Brandt, Valley postmaster was secretary.

They met originally at K. D. Mathiot's Rancho Carmelo, having lunch every Monday.

The first recorded civic contribution of the club was an offer in October to build a soft ball backstop on the play area of the newly constructed Tularcitos School.

The membership roster totaled 23 persons and the records stated that the Valley population was 1500.

The first election after charter was held in September of that year with Tony AraBia selected as president with Charles Nason as vice president. Treasurer was Ted Warren and secretary was Alvie Beyers who had the Pharmacy.

Many of the board of directors meetings were held at "Sherm Jones' store," which was the Airway Market, now the Village Market.

SPONSORS SCOUTS

In 1952, the club was very active in getting the first Boy Scout Troop, #127, established in the Valley. This has been one of the youth activities sponsored by the Valley Club continually since its establishment.

The club has purchased uniforms for leaders, ties for the boys, provided transportation, attended meetings and helped with fund raising events. A number of times the troop found itself without a leader and the Kiwanians searched until they located a new one for the boys.

During this time they also lent support and supervision to the formation of the Paso Tiempo Club, a teenage youth group.

This was also the year that the Kiwanis Club incorporated.

Plans were under way for the construction of the Community Center and the Kiwanis Club aided in the Valley-wide fund-raising by producing an old fashioned "mellerdrammer," with six acts of olio. It was held in the old Barn Theatre (located where the Tantamount Theatre is now), and was literally a "howling" success. Young people from the Paso Tiempo Club backed up the adults in the production.

In 1953 Charles Nason took over as president with Herb Brownell as vice president. Al-

(Cont. on page 17)

Professional Insurance Service--Since 1929
COMMERCIAL INSURANCE SPECIALISTS
Motels, Hotels, Apartments-Mercantile
★AUTO ★LIFE ★BONDS ★COMPENSATION
YOUR Independent Insurance AGENT
★HOME OWNERS ★FIRE ★LIABILITY ★BURGLARY
J.D. THORN Co.
J.D. THORN L.T. NORDGREN
24 HOUR SERVICE 375—2631
201 W. Franklin, Monterey

CLIP-N-SAVE
SALINAS BUYING GUIDE
Where To Find Service In Salinas
CLIP-N-SAVE

Newberrys
IF IT'S QUALITY YOU RE-LOOKING FOR
Your friendly yardage, variety and gift store
DOWNTOWN SALINAS
344 S. Main
Open Fri. Nights 'til 9

PORTER & IRVINE
DEPARTMENT STORE
Merchandise for the entire family
STYLE QUALITY VALUE
Boy Scout Equipment
307 MAIN ST., DOWNTOWN SALINAS

Green's Camera Shop
Photographic Supplies & Equipment
350 Main St., Downtown Salinas 424-5247
Free Parking in Rear

KANE & ZECH
GOLD SEAL
TELEVISION & APPLIANCES
325 MAIN STREET
MAGNAVOX, ZENITH
FRIGIDAIRE
Music, Records
Phone 424-2511

"THE STORE THAT SERVICE BUILT"
Salinas Valley Appliance Co.
438 SALINAS STREET-CORNER OF CLAY - 422-9626
"If it's GE ---- We have it." Sales-Parts-Service
Appliances-Television-Stereo

KRESS
Variety Fair
and Whirly-Q-Lunchette
at Valley Center
910 S. Main
Salinas

ARISTOCRAT TRAVEL TRAILERS & ARISTOCRAT PICKUP CAMPERS
"The Quality Line at a Price Everyone Can Afford"
SCHIAVONS'
TRAILER SALES
73 Monterey Rd., SALINAS
422-5631

Harvey Berkuist
STORE FOR BOYS & STUDENTS
EXCLUSIVELY
332 Main St. Salinas HA 2-2806

We are as near as your phone 372—6748
SEWING MACHINE & VACUUM CLEANERS
Sales & Service
Perry's Sewing Machine Center
834 So. Main St.
372-6748

FURS OF DISTINCTION FOR EVERY OCCASION
Complete Fur Service
·Restyle · Repair · Cleaning
·Glazing · Dyeing · Storage
Royal Furs
Where Quality and Service Prevail
230 Main Street
424-6168 SALINAS

DIAMONDS a la Carte
• DIAMONDS
• JEWELRY REPAIRING
• DIAMONDS REMOUNTED
• WATCH REPAIRING
John K. Parks
PHONE 422-7251
32 SAN MIGUEL AVENUE
SALINAS, CALIFORNIA

CAMPUS SHOP
Complete Bridal Dept.
Everything for the-
Bride
Bridesmaids
Mother-- of-the-Bride
Going Away Apparel
334 Main St. 422-4242

BUSINESS FORMS
BROCHURES
DIRECT MAIL
COLOR
General Commercial PRINTING AND PHOTO-OFFSET
Art Service
PHONE 424-6206
SALINAS PRESS
STAR CENTER
92 LA MESA DRIVE, SALINAS

HAPPINESS IS A RECOVERED ALCOHOLIC

For information or help:
CALL
375-2281

Kiwanis puts talent to good use

vie Beyers continued as secretary-treasurer. Members of the Kiwanis were instrumental in the forming of the Valley Chamber of Commerce and many Kiwanis members were active in the new chamber.

FUNDS FOR RECTORY

The Valley was filled with talented people, then as now, and the favorite means of raising money was to stage a show. In 1953, the Kiwanians put one on to raise funds to help Father Ignatius Loughran and Our Lady of Mount Carmel Church in construction of a rectory.

The groundbreaking for the Community Center Building took place in 1953 and the Kiwanis continued its backing of this organization, along with accelerated support of the Boy Scouts.

In the Valley Easter Festival in the spring of 1953, a gala Easter egg hunt was provided by the Kiwanis Club for the Valley youngsters. This was also the first year which the Club printed and distributed the Carmel Valley map.

OUT-GOING President Joe Ricupero poses with Mrs. Ricupero for a farewell portrait at the recent installation banquet at Los Laureles Lodge. "I'll enjoy being 'past,'" said Joe.

Many familiar names appear on the roster in 1954 with Herb Brownell heading the Kiwanis and Paul Porter serving as vice president. Alvie Beyers was still acting as secretary-treasurer. Ed Marcucci, Sam Corona, Lou Gardner, Sterling Mummert, Leon Shappell, Ned Skilling, Wayne Greenfield, Paul Jones, and the late Dean Wolter.

In 1954, the first aid to underprivileged children is recorded. Prior to this, the club secretary always reported none in the Valley, but this year the Kiwanians provided milk money for seven youngsters at Tularcitos School.

Other youth activities showed backing and assistance for the Fourth of July Carnival and a wine tasting to benefit the Community Center.

VALLEY MASTER PLAN

At this time work on the Valley Master Plan was in full stride and Kiwanis had members on that committee as well as Chamber, and Community Center.

Paul Porter became Kiwanis president in 1955 and Doc Ed Marcucci (called "Fashion Boy" in the 1954 meeting reports) became vice president. Sterling Mummert was secretary at that time and responsible for the bulletin. Each issue had a section devoted to members' witticisms or clever quotes.

Sam Corona was credited with the following conversation overheard at his meat counter when he was waiting on a customer.

Another woman rushed up and said, "Give me a pound of cat meat, quick." Then she turned to the first customer and said, "I hope you don't mind my getting waited on before you."

"Not if you're that hungry," came the reply.

In addition to having an original bulletin that year, the club also made monthly payments to ehlp defray upkeep of the Community Center and it continued to sponsor the Boy Scouts.

In 1956, more interest was germinating on subjects such as flood control and soil conservation. Kiwanis worked with local agencies in disseminating information and also provided conservation materials to the schools.

Dr. Ed Marcucci was president at this time and Wayne Greenfield, then principal of Tularcitos School, was vice president. Sterling Mummert and Alvie Beyers still took the responsibilities of secretary and treasurer.

(To be continued)

Sleighloads of thanks to you loyal patrons. We hope Santa fulfills your wishes.

Town & Country Properties

May Youngberg and Staff

Carmel Valley Village

GREETINGS

May the cheery sounds of Christmas carry with them the warmest joys, and thanks to you, our good friends and customers.

Princes Camp Resort & Mobile Home Park

REX L. WHITE, OWNER

Cachagua Rd., Carmel Valley 659—2678

For a Floral Christmas
See Flor de Monterey

Fresh Cut Flowers for Center Pieces

* Corsages

* Potted Plants

FLOWERS & GIFTS FOR ALL OCCASIONS

ARTIFICIAL FLOWERS

Flor de Monterey Florists

Free Delivery Service

375-2451

217 FRANKLIN
MONTEREY

ACROSS FROM
SAN CARLOS HOTEL

Best wishes to you for a joyous day

May your Christmas be bright and happy

DINNERS WILL BE SERVED FROM 1:00 - 9:00

May We Suggest Early Reservations, Please?

PINE INN

Ocean Avenue between Lincoln and Monte Verde

Carmel-by-the-Sea Phone 624-3851

CARMEL VALLEY CHURCH SERVICES

St. Dunstan's Episcopal Church
Robinson Canyon Road
SUNDAYS
8 AM- Holy Communion
9:30 AM-Family Service and Church School
11:00 AM-Morning Prayer and Sermon
REV. JAMES BROCK
624-8663

Carmel Valley Community Chapel
9:45 Church School
11:00 Worship Service
Nursery Care
Rev. Don Johnson
659—2431
Thrift Shop—659-2278
Tues.,Thurs., Sat. 11-3

St. Philip's Lutheran Church
NEW ADDRESS---
CARMEL VALLEY ROAD
near
SCHULTE ROAD
SERVICE 10:00 a.m.
Church School 11:00 a.m.
REV. J. BERNHARD BRETHEIM
PHONE 624-6765 OR 624-1887

A Christmas Story

John 3-16

GOD SO LOVED THE WORLD THAT HE GAVE HIS ONLY BEGOTTEN SON THAT WHOSOEVER BELIEVES ON HIM SHOULD NOT PERISH, BUT HAVE EVERLASTING LIFE

.....

Carmel Valley TV Center

Christmas worship in Valley churches

COMMUNITY CHURCH

The Community Church of the Monterey Peninsula will have a family service Christmas Eve at 7:30 and a short service of carols on Christmas morning at 10:30.

On Sunday morning, Dec. 31, there will be a special rededication service for the young adults of the church. Epiphany Eve, Jan. 5, the traditional burning of the greens will be followed by a church supper.

ST. DUNSTAN'S

On Sunday, Dec. 24, St. Dunstan's Episcopal Church will have a 10 a.m. service of lessons and carols and the traditional Christmas Eve Choral Eucharist and sermon will be at 9 p.m.

There will be a Holy Communion Service at 11 a.m. on Christmas Day.

On Dec. 31 there will be the regular services at 8, 9:30 and 11 a.m.

OUR LADY OF MT. CARMEL

Regular masses will be held at 9 a.m., 12 noon and 5:45 p.m. both Sunday, Dec. 24, and Christmas Day at Our Lady of Mt. Carmel Catholic Church.

CV COMMUNITY CHAPEL

On Sunday, Dec. 24, there will be a church school service at 9:45 and the regular service at 11 a.m. The Christmas Eve Candlelight Service will be held from 11 to midnight. Community Chapel will not have any services on Christmas Day.

CV BAPTIST CHURCH

First Baptist Church of Carmel Valley will hold its regular 9:45 a.m. Church School Service on Sunday, Dec. 24 and a Christmas Worship Service at 11 a.m. The Christmas sermon is entitled "Behold a Savior."

At 11 p.m. on Christmas Eve, the Valley Baptist Church will join the First Baptist Church of Monterey in an adoration Service at the Monterey church.

There will be no Christmas Day services.

On Sunday, Dec. 31, a Watch Night service from 9:30 to 12 will be read by the laymen of the church.

ST. PHILIP'S LUTHERAN

The Church School program of the St. Philip's Lutheran Church will be presented on Sunday morning at 10 a.m. at the Morning Worship time. The youth class of the Church has written its own script and is in charge of directing the program with the help of its teacher. The plot will convey the meaning of Christmas at different ages of life. Following the program light refreshments will be served.

The Christmas Eve service of Candlelight and Carols will be at 8 p.m. Sunday evening. The choir under the direction of Mrs. John Wolff and other musical groups will be featured in the service. Pastor Bretheim will bring his Christmas message at this service which will be the feature service of the Festival of Christmas for the congregation. Neighbors and guests are welcome to attend with their families and friends.

The church will be open Christmas Day from 9 a.m. to 12 noon for anyone who wishes to use it for private or family devotionals.

St. Philip's is located on Carmel Valley Rd. near Schulte Rd.

Discover Kellum's Crystal Clean®

the Amazing Drip Dry Crystal Chandelier Cleaner

Kellum's Glass Clean® Mirrors & Glass Cleaner with NEW Energy

AT YOUR FAVORITE SHOP

Holiday Greetings

We're grateful to be spending Christmas among all our friends and neighbors . . . as a measure of our gratitude, may we extend our very best wishes to you for a happy, healthy and festive season.

the staff of the

Carmel Valley Outlook

William Norton
Laura Norton
George Jennings
Joyce Guthrie
Margaret Fellhauer
Ginnie Drew
Marge Bennett
Margaret Nielsen
Jack Nielsen
Mildred Hattan
Jack Lingenfelter
Marjory Lloyd
Harold Fly

We're spreading the news to friends near and far, that we wish them all the very brightest, cheeriest and happiest holiday season ever! Merry Christmas!

CATE ELECTRIC CO.

Carmel Rancho Shopping Center

624-5361

A MERRY CHRISTMAS TO ALL!

What is Santa carrying in his bag? All our best wishes for a happy holiday season, plus our sincere thanks for your confidence in us!

VALLEY CENTER SHOE REPAIR

986 Park Row Salinas 422-3082

THE CARMEL VALLEY KIWANIS Club Scrooge program is in full force again this Christmas with local individuals and merchants donating over $200 worth of merchandise, cigarettes, candy, jellies and jams to be given to inmates of the County Jail, the County Farm and Gateway Center for Retarded Children.

Donations have come from as far as Salinas with several companies there giving cases of their products. Radio stations in both Monterey and Salinas have also donated 500 records to be given by "Scrooge."

The program was started last year by a Kiwanian who wishes to remain anonymous, even though his living room is brimming with the gifts ready to be distributed.

'Tis The Season To Be Jolly!

Be A Happy Holiday Host
Be A Gracious Guest
GIVE THE GIFT THAT CHEERS

VALLEY HILLS LIQUORS

DAILY 9 a.m. 'til 9 p.m. FRI. & SAT. 'til 10 p.m.
LIMITED DELIVERY
624—7330

At entrance, Carmel Valley Golf and Country Club — Carmel Valley Rd., 3 1/2 miles from Highway 1. Valley Hills Shopping Center.

MARY & KARL KUNZ, New Owners

Mal Tavares, Bill Smith, John Wright, Gary Norton, and Helen Brown, of Van Gas, wish all our customers.....
HAPPY HOLIDAYS

A girl, Erin Eugene, to Mr. and Mrs. Robert D. Eriksen of Carmel, on Dec. 8.

A girl, Daphne Kathryn, to Mr. and Mrs. Mervin R. Sutton of Carmel on Dec. 11.

A boy, Oclaire Jason II, to Mr. and Mrs. Oclaire Jason Enstad of Carmel on Dec. 12.

A girl, Lisa Luana, to Mr. and Mrs. Lawrence Titus Avila of Carmel Valley, on Dec. 13.

CHRISTMASTIME GREETINGS

Our warmest thanks to you, with the wish that this merry season will bring with it a sleigh-full of joys and bright Christmas Cheer.

Bob B. Baird Motors
TWENTY-FORTY DEL MONTE AVE.
373-1884 MONTEREY

Joyous Greetings

Our wish for you: that you and your loved ones may find the peace, hope and abiding love of that first Christmas filling your hearts and your home throughout the joyous holiday season.

COAST COUNTIES
LAND TITLE COMPANY
439 Tyler Street, Monterey
Phone 375-2262

Greetings for Christmas

Our good wishes for a Happy and Healthy Holiday to all our friends. We thank you for your most kind support.

Start The New Year Right
Open An Account With
CARMEL SAVINGS and LOAN ASSOCIATION
Bin 1650 Dolores & 7th, Carmel 624-1552

We Pay 5¼% CURRENT RATE PER ANNUM COMPOUNDED QUARTERLY
Accounts insured up to $15,000

Outlook for the week.

FRIDAY, DECEMBER 22

* First day of Winter
"Mary, Mary," opening night, Studio Theatre, 8:30 p.m.
"The Animals," documentary on animal kingdom, Tantamount Theatre, 8:40 p.m.
"The Mikado," Circle Theatre, 8:30 p.m.

"Winnie the Pooh," White Oaks Theatre, 2 p.m.

SATURDAY, DECEMBER 23

Children's movie, Community Center, 1 and 3 p.m.
* Santa Claus visits his house in the Village, afternoon
"The Animals," film, Tantamount Theatre, 8:40 p.m.
"Mary, Mary," Studio Theatre, 8:30 p.m.
"The Mikado," Circle Theatre, 8:30 p.m.
* Singing Christmas tree, Pacific Grove, 8:30-9:30 p.m.

SUNDAY, DECEMBER 24

Christmas Eve services:
St. Dunstan's Episcopal Church, 9 p.m.
Community Chapel, 11 p.m.
St. Philip's Lutheran, 8 p.m. Candlelight and Carols
Community Church of M.P., 7:30 p.m.
Our Lady of Mt. Carmel, Midnight mass.

MONDAY, DECMEBER 25

Merry Christmas!

TUES., WED., THURS., DECEMBER 26-28

"Mary, Mary," Studio Theatre, 8:30 p.m.

FRIDAY, DECEMBER 29

"Luv," opening night, Circle Theatre, 8:30 p.m.
"Mary, Mary," Studio Theatre, 8:30 p.m.
"Morocco," Dietrich-Cooper film, 1930, Tantamount Theatre, 8:40 p.m.

CHRISTMAS SPECIALS
Mary Clark's
Gift Confections in Wax

World Famous Plum Pudding
Loaded with choicest of fruits, mixed by hand in small batches to preserve homemade touch, steamed many hours. The climax of a perfect meal.

1# out of wax, regular $2.25 -- NOW 1.95
1# in wax, regular $2.95 -- NOW 2.65

Preserves in Wax – Strawberry, Orange Marmalade, Honey, Pineapple. Reg. 2.25.
NOW 1.98
Yes, we ship.

OPEN 10 AM-9 PM. Corner C.V. Road & Pilot Road near Lou's Casa Carmela Restaurant & CV Realty. Phone 659-4225

Joyous Christmas
It's the season for all to love, share and show they care. We care about you our loyal customers. Heartfelt thanks.

SCANDIA MOTORS
1661 Del Monte Blvd. Seaside 394-3306

Women's Club Christmas tea

The Carmel Valley Women's Club enjoyed a Christmas dessert at the Community Center with Mrs. I.T. Johnson and Mrs. Karl Kunz serving as co-chairmen.

Evergreen boughs, red roses and a white madonna candle arrangement made a lovely setting.

Program chairman Mrs. K.J. Korver and Mrs. James Cecka presented Mrs. S.N. Trevino who gave several Christmas readings.

There was an exchange of gifts around the tree (donated by the CV Lionettes) and singing of carols accompanied by Lyn Stice. New members introduced were Mrs. George Compas and Mrs. William Broderick.

Indiana U. graduate

Herbert C. Reuter Jr., of Carmel Valley, with a master of arts for teachers, is among some 2,500 fall graduates at Indiana University, Bloomington, Ind.

To you and yours, we extend our cheeriest holiday greetings and our sincere thanks for your loyal patronage, valued friendship and good will.

VILLAGE RADIO ELECTRIC
Mission at Fourth · MAfair 4-1811
Carmel-by-the-Sea California
BARNEY LAIOLO

WISHING YOU
The blessed peace of Christmas . . . may it be yours.
And may holiday joys warm your heart and light your home.
Let gifts and gladness be yours in abundance.
Most sincerely, we greet you and thank you for your many favors. Have a wonderful Yuletide!
MERRY CHRISTMAS

CBS
CARMEL BUILDERS SUPPLY
CARMEL BY THE SEA CALIFORNIA
J. O. HANDLEY, Owner

delight her with
a distinctive Harriet Duncan gift

★ with no size worries
★ no color problems

-give her a
Harriet Duncan
Mechandise Gift Order

a certain to please Christmas gift for your special angel

WRAPPED IN BRIGHT BEAUTY AT NO EXTRA COST

6th near Dolores
Carmel
HARRIET DUNCAN

CVYO Holiday Movie Treats

Dec. 23 – TWO days before Christmas, the Carmel Valley Youth Organization proudly presents its last Saturday matinee of the year – and we've made it extra special! IN COLOR, "SLEEPING BEAUTY" – A big, wide wonderful world of enchantment in glorious storybook color. The classic story of Sleeping Beauty, the good King and Queen, the Stone Frog that comes to life, the Wicked Witch and her evil spell, the Water Fairies and the handsome Prince who wakens Sleeping Beauty from her 100 year sleep – all in a full-length feature film! LIVE PERFORMANCES, along with spellbinding narration by storyteller Paul Tripp, all add up to a film treat for all children.

This is our special movie selected as a Christmas treat to all our wonderful friends who often come to our movies – and help support us... And we will also have a program of SURPRISE movies along with the live-action feature.

We hope that everyone will support us every week so that we can keep on showing ONLY Parents' Magazine and National Legion of Decency recommended family films... and at only 35¢ to pay for film rental charges!

If we are supported we will continue with our 1 and 3 p.m. complete shows – and will keep on with our baby-sitting services and that personal attention which all children receive.

We want to continue through 1968 providing superior films but again, we must ask for your help in support of our shows.

The Rhyming Philosopher

The calendar tells us it's Christmas,
That it's time for the bounteous feast;
The "why" of it probably missed us,
But we'll honor the turkey, at least.

But where are the odors of Christmas
That arose from the kitchens of old;
The mistletoe bearers who kissed us,
And the hearth which gave cheer from the cold?

Our children once gathered at Christmas
With their raids on the old cookie jar.
But few are now left to assist us,
Or attach the tree's uppermost star.

There's somebody missing this Christmas,
So we'll spare a few moments for prayer,
And not let our gaiety twist us
From the decent expressions of care.

Then feast and be happy this Christmas
As civilized Christians, secure.
Though foes of our freedom resist us,
Still the spirit of Christ shall endure.

No. 239 Harry W. Fletcher

let us be the first . . .
to wish you a

Merry Christmas

and

let us be the first . . .
you think of when buying or selling
your home, ranch or business

our members are specialists in
servicing these choice areas . . .

CARMEL • CARMEL VALLEY
PEBBLE BEACH • DOWN THE COAST

CARMEL BOARD OF REALTORS
Multiple Listing Service
624-2552 Carmel-by-the-Sea

An Invitation to Get Acquainted with CARMEL MALL

SAN CARLOS between 5th and 6th

THE COACH HOUSE RESTAURANT
Reservations suggested
Featuring Continental Cuisine along with traditional English cooking. Fine Seafood Dinners. 624-9528.

THE VERDULT-MAIZE GALLERY
Permanent showings of two local artists—WILLIAM VERDULT and LEE MAIZE. Verdult's style transmits a classical strength which captures the viewer. Maize's works feature warm character studies and seascapes. Fine Paintings at affordable prices. 624-6733.

Y. S. LIM
Gallery
The art of Y.S. LIM and IRENE ROBINSON
Strikingly colorful paintings which excite even the most appreciative art lover.

THE PHILIPPINE IMPORTS
Native handicraft and apparel
One of those shops which make Carmel the ideal place for the gift that is different. Marvel at the craftsmanship and beauty of native Philippine design in apparel and crafts.

THE CARMEL TOWEL SHOP
Unique creations
Norma Robinson will dazzle you with her creations in robes, dresses, jewelry. She has scented soaps, candles, men's creations and such a rich variety of unusual, one-of-a-kind items. SPECIAL SALE NOW – some items 25% to 50% off. A shop you will never forget.

NINA'S BOUTIQUE
Fantasque!
A real treat for you as you browse through the enclosed center of the Mall. All kinds of interesting handmade earrings, jewelry, gifts and accessories. And, a Christmas bonus! A Special Sale. Look for the items on Nina's Sale Table.

THE MALL

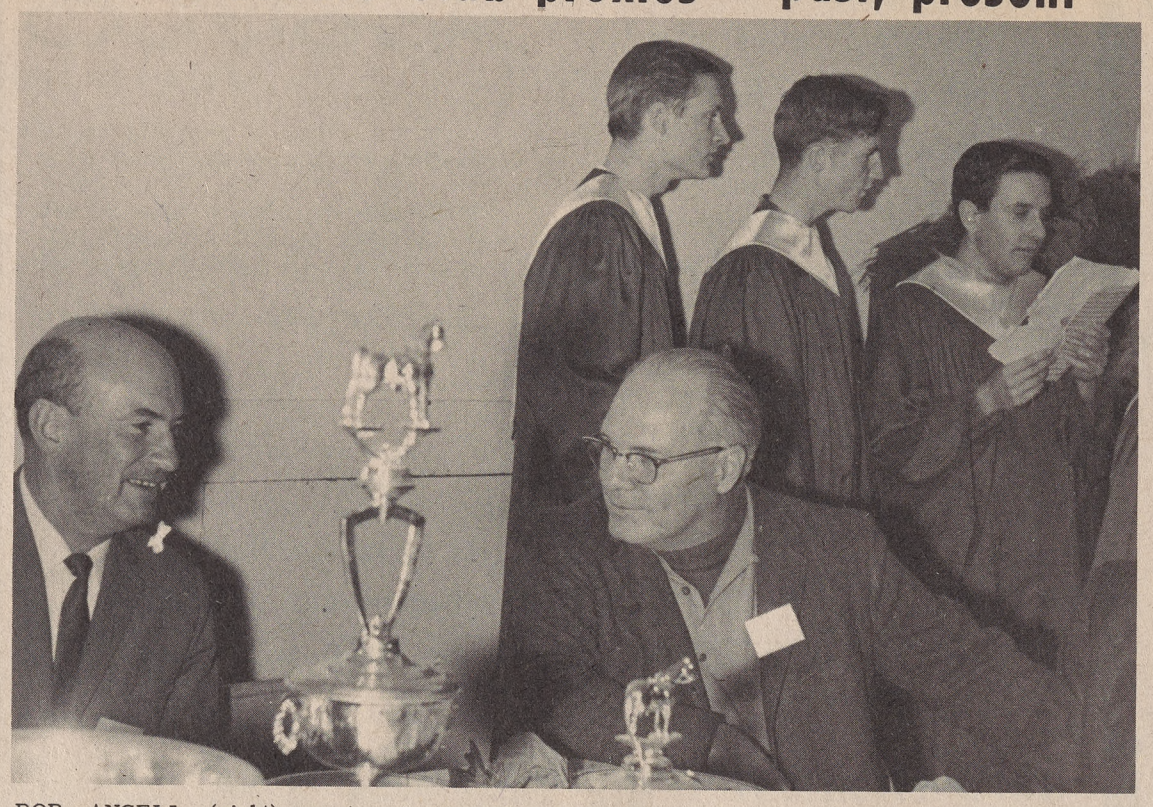
Unique Shops, Galleries and Restaurant

The perfect place to Christmas browse for distinctive unusual gifts.

Last minute Shoppers note: Look for Special Pre-Christmas sales now in THE MALL

CARMEL
on San Carlos
between 5th & 6th

Trail & Saddle Club prexies — past, present



BOB ANGELL (right), past president of the CV Trail and Saddle Club, and Joe Zoellin, present president, visited at the head table during the club's Christmas turkey dinner given on Friday at the Community Center. The Pacific Grove High School Madrigal Singers entertained with carols during the feast.

Community Chest chairman urges contributions before year's end

With about 80% of the goal achieved for the current Monterey Peninsula Community Chest, Campaign Chairman Emile Bouhaben announced that "clean-up" letters will be mailed to all former contributors who have not pledged this year.

Bouhaben suggested that those who wish their contribution credited to the present tax year need not wait the "clean-up" letter, but may send their checks directly to the Chest office at 424 Jefferson St., Monterey.

MPC group elects local men officers

Newly elected president of Monterey Peninsula College chapter of Calif. School Employees Association is Don Robison of Carmel, audio-visual assistant. Maintenance man John Beech of Carmel Highlands was elected treasurer.

Museum of Art elects directors

(Cont. from page 7)

addition of three new directors, Mrs. Robert McKay Brown, George V. Yates and Raymond M. Smith. Other directors were reelected. They are White, Mrs. W.E. van Loben Sels, Mrs. Rogers Parratt, Mrs. Frank Lloyd, Admiral C.W. Fisher and Robert E. Ross.

In his financial statement as treasurer, White reported income from memberships and donations totalled $50,000. Donations of works of art amounted to $17,000. These sums brought the museum to within $13,000 of attaining a $20,000 grant which is still available.

Mrs. Betty Hoag, the museum's director of research, told of an extensive card file compiled on artists who painted on the Monterey Peninsula between 1874 and 1945, the period covered by the regional museum. She also listed taped interviews on the artists which, because of their historical value, will be used as exchange material with the Bancroft Library of the University of California. The museum's reference library now includes books, art periodicals, and personal papers of many artists. She has also cataloged Peninsula painting collections.

Curator Kent Seavey related contacts with museums made on a recent trip to the East. He visited and talked with museum heads in Boston, New York, Washington, D.C., Philadelphia, Ft. Worth and Santa Fe. All expressed interest, promised to aid in locating works of the museum's period and offered to loan material for exhibitions.

Following a short madrigal concert, members previewed the retrospective show of the work of Myron A. Oliver in the museum's north gallery. Guests of honor were Mrs. Oliver and her sons, Myron Jr. and Ramon.

Punch was served from a table garlanded with cypress boughs. The punch bowl and an arrangement of old French brass bread pans filled with pine boughs and topped by a gilt cherub was lighted by gold tapers in a tall gilded candelabrum entwined with pine sprigs. The decorations were the creative work of Mrs. June Hass.

We take this opportunity to wish everyone a

Merry

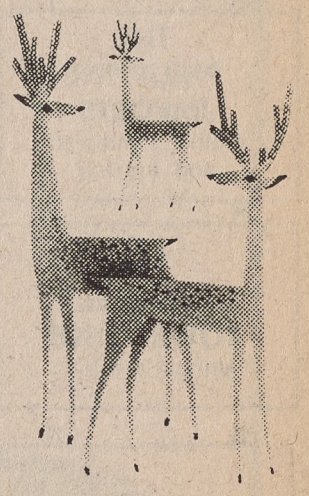
Christmas

Hope your Day is a happy one, filled with all the special joys of the holiday season.
...and a Happy New Year from the developers of Del Mesa Carmel

del mesa carmel

IN CARMEL VALLEY • POST OFFICE BOX 3688 • CARMEL, CALIFORNIA • TELEPHONE 624-2732

BEST WISHES FOR A MERRY CHRISTMAS



CLASSIFIED

FOR SALE

RIFLE —WINCHESTER Canadian Centennial 1967. Never been fired! $130. 659-4359.

WASHING MACHINE — 1959 Kenmore. Asking $25. 659-2929.

FOR SALE — 14 ft. French folding boat. Seats 5 with 18 h.p. motor. $575. 659-4485.

FIREWOOD for sale. Also, Lady Kenmore automatic washing machine, $25. Kirk Gayman, 659-2461.

COMPONENT STERO, console best offer over $850. See at 219 Palm #4, Marina.

HORSES, 2 mares, 1 red, 1 brown. Both 3-1/2 yrs. old. 659-4359.

LAWNMOWER — Sears Ridingmower. New motor. Asking $100. 659-4359.

SPIRITED PINTO gelding, 8 yrs., 14.2 hands. Excellent gymkhana, parade & trail. Also 3/4 roping saddle. 624-1728.

CIRCLE LAZY E Horse Ranch sells hand-picked, quality horses on no down payment credit terms. Fresh, young ranch horses, beginners' horses, AQHA 3-Bar colts, Appaloosas, Paints. All types of gentle, quality animals priced from $150. Pay as little as $10 per month. We specialize in fitting you properly. Shown each Saturday and Sunday or call Monterey 394-8411 for week-day appts. 806-808 Old Stage Rd., Salinas.

HEAVY, SPANISH type dresser and vanity. 659-2489 evenings.

FOR SALE: Royal typewriter, standard size. 13" carriage. Pica. Excellent condition. $175. Call 624-1851 days, 624-1152 evenings.

SITUATIONS WANTED

PRACTICAL NURSE, experienced, wants day work. 624-3372.

VILLAGE MANOR
Furnished or unfurnished apartments for rent, from $85.
659-4474

ADOBE OAKS — 1 & 2 rm. furn. with kitchenettes. Utilities & linens inc.'til mid-June. 659-2684.

FURNISHED apartments available by the month until June 15. Use of heated pool included. BLUE SKY APTS. 659-2935.

3 BEDROOM, 2 bath house in Carmel Valley. Unfurnished. Available Jan. 7. 659-2489 evenings.

IN CARMEL Valley, for rent, 1 bedroom furnished cottage. 659-2201.

WANTED

MUSICIAN, TEACHER or student, to share expenses of my Carmel home near town. Steinway grand, TV, fireplace, pine trees. 624-7042.

DRIVER WANTED, daily from Carmel Meadows to Carmel, 9:30 to 10 a.m. and return about 6 p.m. Write Box CCa, Carmel Valley.

SERVICES

ALTERATIONS, EXPERT, reasonable. Schulte Rd. Mrs. Hougland. 624-5250.

WEIMARANER Stud Service to AKC reg. bitches only. Field & show championship stock. Los Gatos 356-7544 eves.

HAVE FORGE WILL TRAVEL. EXPERT HORSESHOEING. 624-3204 days. 624-8636 eve-

INSTRUCTION

PIANO LESSONS & practice time on Steinway grand available. 624-7042.

CLARINET LESSONS. Experienced concert clarinetist. 624-4536.

CLASSIC GUITAR lessons. Rational approach. Five dollars a lesson. 659-4281 — Michael Read.

LEGAL NOTICE

AFFIDAVIT OF INDIVIDUAL TO CONDUCT BUSINESS UNDER FICTITIOUS NAME

I

I am the sole owner of a business which is to be conducted at Carmel Valley Road, Carmel Valley Village, Carmel Valley, California under the fictitious name of

MIRANI AUTO SERVICE AND CARMEL VALLEY GARAGE

II

My full name and address are: THEO MIRANI, 19 Village Drive, Carmel Valley, California.

I certify, under penalty of perjury, that the foregoing is true and correct.

Date: November 29, 1967

/s/ Theo Mirani
Theo Mirani

STATE OF CALIFORNIA
County of Monterey

On this 29th day of November, 1967, before me, LOUIS C. MOORE, personally appeared THEO MIRANI, known to me to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same.

In witness whereof I have hereunto set my hand and affixed my official seal the day and year of this certificate first above written.

LOUIS C. MOORE
Notary Public

My commission expires: July 9, 1970

Published: Dec. 13, 20, 27, 1967, Jan. 3, 1968

Christmas...
SPECIAL MOMENTS...
all your best times come out best on
Kodak film

THINGS CAMERA
Giuseppe's Bldg.-next to the Standard Station
Phone 659—4743
Quality Color Processing by Eastman Kodak

Notes From Nancy

VERY SPECIAL FOR YOU PAINTER-UPPERS!

Contemporary rustic three bedroom, 2 bath ranch style home, large fenced corner lot, quiet dead-end street, lovely trees, built-ins in kitchen, lots of storage in garage, house less than ten years old and with FHA Financing which can be assumed. $153/mo. includes taxes and insurance, principal and interest. $28,500.

VERY SPECIAL IF YOU LIKE A VIEW!

Country Club Drive with a View of Garzas Canyon, three bedrooms with extra-large family room which can be used instead as a fourth bedroom. One horse is permissible. Clean, neat, and carpeted. View deck, for daylight. Lighted garden for your evenings. Just reduced to $35,500.00. Shown by appt.

STRATHMEYER REAL ESTATE
FARM CENTER BLDG. CARMEL VALLEY
OFFICE: 624—5368
or JOWENA HENDRIX EVENINGS 659—4298

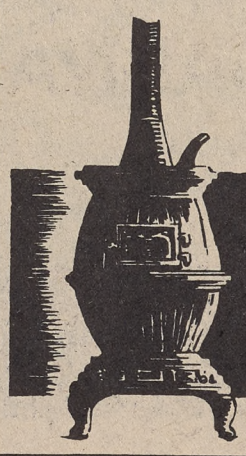
Wash & Dry 38 min.
with amazing FRIGIDAIRE
Dryclean 22 min.
8 lbs-$2.00
7 lbs-$1.90 5 lbs-$1.55
6 lbs-$1.75 4 lbs-$1.35
25 lb Rug Washer-50¢
MONTE VISTA
Dryclean Launderette
51 Soledad Dr. Monterey
near Hill Theatre

BILL CONLAN
CONLAN electric
ELECTRICAL CONTRACTING
REPAIRING REMODELING HEATING
VILLAGE DRIVE AND CENTER
CARMEL VALLEY
Tel. OL 9-2043

DOUGLAS DISPOSAL SERVICE
We're not the biggest, but we're the BEST
(and at less cost)
Change now and support the man who has served you these many years.

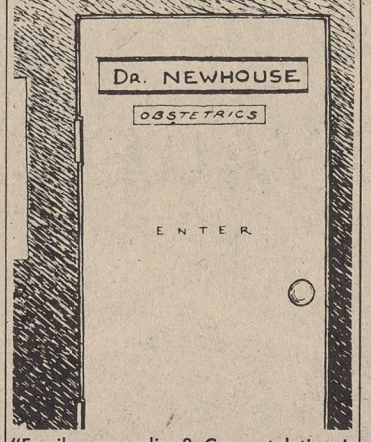
624—2453 anytime
John Warren Douglas (former owner Carmel Valley Disposal Service)
Garbage collection 6.50 per 3 months-Prompt trash hauling.

We Wish You
some new love of
lovely things, and
some new forgetfulness
of the teasing things,
and some higher pride
in the praising things,
and some sweeter peace
from the hurrying things,
and some closer fence
from the worrying things.
JOHN RUSKIN



Season's Greetings
Lois Renk
Real Estate By The Sea

Complete Home Furnishings
LIBERAL CREDIT
Complimentary Decorator Service
Standard FURNITURE CO.
PHONE 424-4522 CALIFORNIA AT JOHN ST., SALINAS



"Family expanding? Congratulations! Need a larger house? . . . Call CHARLES M. HOISINGTON REAL ESTATE (659-4566, 659-4351, 659-2279)

Trade in Your Old Furniture Today at SWAN'S

NOËL
SALINAS VALLEY SAVINGS
LOAN ASSOCIATION
J. D.